

**NOTICE OF COUNTY BOARD COMMITTEE MEETING
TOURISM, PROMOTION AND ECONOMIC DEVELOPMENT
Monday, February 4, 2019
MINUTES**

The Tourism, Promotion and Economic Development Committee met at 1:30 p.m. in the County Board Room.

Members Present: Rod Ofte, Adrian Amelse, Alycann Taylor, Mary Rae, and Garrick Olerud

Others Present: Jim Smith, Dennis Brault, Roger Call, Rob Waterman, Tim Hundt, Christina Dollhausen and Diane McGinnis

1. Call to order
2. Affirmation of Proper Public Notice of the meeting
3. Roll Call/Introduction of attendees and guests
4. Guidelines for Public Participation
5. Public appearances and remonstrance
6. Review/Approve minutes for the November 5, 2018 meeting
Motion by Amelse to approve minutes; second by Rae. Vote unanimous. Motion approved.
7. Approval of Bills/Update on balance
 - 2019 Budget Update**Motion by Rae to approve the bills; second by Taylor. Vote unanimous. Motion approved.**
8. 2019 Goals
Community Grants, Economic Development Administration grant with the City of Viroqua, Marketing and Messaging, and Website/Branding are the goals for this year.
9. Economic Development Coordinator – Update
 - Tourism Collaboration
 - Vernon County Events**Motion by Amelse to send Dollhausen to the Governor’s Tourism Conference and utilizing the funding designated for the WI State Fair; send by Olerud. Vote unanimous. Motion approved.**
10. Canoecopia with KVR – Consider Participation
All agreed that Vernon County should participate with the Kickapoo Valley Reserve with a booth.
11. Community Grant Program- Decision Matrix Approval
Motion by Amelse to launch the application with the minor edits discussed; second by Rae. Vote unanimous. Motion approved.

12. Economic Development Coordinator Contract – 2019
Motion by Rae to approve the contract with the additions of 2019 goals and priorities; second by Amelse. Vote unanimous. Motion approved.
13. Business Incentive Tools
14. Reports:
 12. Other Business, Old Business, New Business
 13. Next Meeting – March 25th
 14. Adjourn