

**NOTICE OF COUNTY BOARD COMMITTEE MEETING  
TOURISM, PROMOTION AND ECONOMIC DEVELOPMENT  
Monday, August 3, 2020  
AGENDA**

The Tourism, Promotion and Economic Development Committee will meet  
at 1:30 p.m. at Esofea County Park S5615A Park Rd. Westby WI 54667

Action may be taken on the following items:

1. Call to order
2. Affirmation of Proper Public Notice of the meeting
3. Roll Call/Introduction of attendees and guests
4. Guidelines for Public Participation
5. Public appearances and remonstrance
6. Review/Approve minutes for the June 8, 2020 meeting
7. Approval of Bills
8. Tourism Partners Presentation(s)
9. ED Coordinator Update
10. Map Project Update
11. Vernon County Covered Campaign
12. Business View Questionnaire
13. Business Tool Kit
14. 2020-2021 Marketing Plan
  - Tourism
  - Economic Development
15. Federal and State Funding
11. Other Business, Old Business, New Business
12. Next Meeting – September 14<sup>th</sup>
13. Adjourn

**Tourism, Promotion and Economic Development Committee** meets Monday, Aug 3rd at 1:30 p.m. at Esofea County Park S5615A Park Rd. Westby WI, Review/Approve Minutes, Approval of Bills, Tourism Partners Presentation(s), ED Coordinator Update, Map Project Update, Vernon County Covered Campaign, Business View Questionnaire, Business Tool Kit, Marketing Plan, Federal and State Funding, Other Business, Next Mtg-September 14<sup>th</sup>

**Vernon County Tourism, Promotion and Economic Development Committee**  
**Guidelines for Public Participation at Committee Meeting**

1. Public Participation must be limited to the “Audience to Visitors” agenda item unless a request is made at that time to speak during a different agenda item and is authorized by the Committee Chair.
2. Please state name and address.
3. Please limit comments to 4 minutes.
4. Please state subject to be presented.
5. Personal attacks or comments are out of order and will be so ruled by the Chair.
6. Questions may be presented and become part of a discussion item at the next committee meeting if requested and appropriate for committee discussion and action.
7. No action will be taken on public participation comments during the “Audience to Visitors” agenda line. Items for discussion may be placed on a future board agenda.
8. The Committee may respond to questions or information requests personally or in writing following the meeting.

Tourism, Promotion and Economic Development Committee Members:

Rod Ofte - Chair  
Mary Rae – Vice Chair  
Mary Henry  
Alycann Taylor  
Adrian Amelse