

**NOTICE OF COUNTY BOARD COMMITTEE MEETING
TOURISM, PROMOTION AND ECONOMIC DEVELOPMENT
Monday, June 8, 2020
MINUTES**

The Tourism, Promotion and Economic Development Committee met
at 9:30 a.m. on Monday, June 8, 2020 by Cisco WebEx.

Members Present: Rod Ofte, Mary Rae, Mary Henry, Alycann Taylor and Adrian Amelse

Others Present: Christina Dollhausen and Diane McGinnis

Action may be taken on the following items:

1. Call to order
2. Affirmation of Proper Public Notice of the meeting
3. Roll Call/Introduction of attendees and guests
4. Guidelines for Public Participation
5. Public appearances and remonstrance
6. Review/Approve minutes for the March 2, 2020 meeting
Motion by Amelse to approve the minutes; second by Henry. Vote unanimous. Motion approved.
7. Approval of Bills
 - a. Review 2020 Budget
Due to the pandemic the Summit will be pushed back to 2021. The committee agreed to move the \$2500 budgeted for the Summit in 2020 to 2021.
8. ED Coordinator Update during Pandemic
Dollhausen shared some of the work she has been doing during the pandemic including: making business referrals to the PPP and EIDL programs, working with the Viroqua Chamber to distribute local funds to businesses and updating the website with resources for Vernon County.
9. Map Project Update
The maps are here and being distributed to all communities in Vernon County. Dollhausen has been discussing the digital map with our GIS office.
10. Business Relief Loans
The Economic Development Loan Committee May 27th and approved 19 relief loans. Staff will be working on closing on these loans this month.
11. Business Tool Kit
Dollhausen has been working on pandemic related resources and guidance.
12. 2020-2021 Marketing Plan
This is in beginning stages of development and identifying who are the partners for this project.
13. Dairyland Power – Genoa
Staff had a conference call with Dairyland Power regarding a US Economic Development Administration planning grant application.

11. Other Business, Old Business, New Business

Invite Economic Development and Tourism Partners to the next meeting to provide an update on 2020 efforts and planning for 2021.

12. Next Meeting – July 13, 2020 at 1:30 p.m. at Sidie Hollow or Esofea County Park

13. Adjourn