

**NOTICE OF COUNTY BOARD COMMITTEE MEETING
TOURISM, PROMOTION AND ECONOMIC DEVELOPMENT
Monday, January 6, 2020
MINUTES**

The Tourism, Promotion and Economic Development Committee met at 9:30 a.m. in the County Board Room.

Members Present: Rod Ofte, Adrian Amelse, Mary Rae and Alycann Taylor

Others Present: Christina Dollhausen and Diane McGinnis

1. Call to order
2. Affirmation of Proper Public Notice of the meeting
3. Roll Call/Introduction of attendees and guests
4. Guidelines for Public Participation
5. Public appearances and remonstrance
6. Review/Approve minutes for the September 9, 2019 meeting
Motion by Rae to approve minutes; second by Amelse. Vote unanimous. Motion approved.
7. Approval of Bills
8. Budget for 2020
Motion by Rae to approve 2020 budget and bills; second by Amelse. Vote unanimous. Motion approved.
9. Economic Development Coordinator Priorities for 2020
Dollhausen and McGinnis will incorporate suggestions from the committee and bring back to the next meeting.
10. Tourism Revenue Generation
11. County Website Update
The new website is up and staff are working out any glitches.
12. Marketing
 - a. Viroqua Business Park
 - b. Other County Departments
13. Community Grant Matrix
Amelse will discuss possibility of Ho-Chunk funds for 2020 to be incorporate into the Community Grant Program.
14. EDA Grant Update
11. Other Business, Old Business, New Business
12. Next Meeting –
13. Adjourn
Motion by Rae to adjourn; second by Taylor. Vote unanimous. Motion approved.

