MEETING AGENDA

I. Welcome and Introductions
II. Purpose of Specific Plan and Project Timeline
III. Public Input to Date
IV. Draft Vision Statement and Goals
V. Breakout Group Exercise – Opportunities and Your Vision
VI. Presentation of Big Ideas from each Breakout Group
VII. Next Steps
VIII. Adjourn
PURPOSE OF SPECIFIC PLAN

- Provide a vision for the future of downtown over the next 20 years
- Provide a regulatory tool to implement the vision
- Capitalize on new transit station opening in 2025
- Ensure streets are safe and user-friendly for all modes of travel
- Streamline the CEQA process for future development
PUBLIC PARTICIPATION

- Community Advisory Committee and Technical Advisory Committee meetings
- MindMixer Participation
- First Community Meeting was held virtually on February 23, 2022
MINDMIXER OVERVIEW

- As of May 5, 2022, there are 205 total participants
- Approximately 8 combined city staff/consultant team
- Remainder are public accounts

There are 205 Total Participants in this Project

- As of May 5, 2022, site has generated 117 ideas and 81 comments
# MINDMIXER SURVEY RESULTS

There are *94 Submissions* in this Survey

<table>
<thead>
<tr>
<th>Survey</th>
<th>Please participate by taking the initial community survey!</th>
</tr>
</thead>
<tbody>
<tr>
<td>94 Submissions</td>
<td>0 Comments</td>
</tr>
</tbody>
</table>

Question 1

How often do you currently visit downtown San Dimas?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly</td>
<td>61</td>
</tr>
<tr>
<td>Monthly</td>
<td>10</td>
</tr>
<tr>
<td>Occasionally</td>
<td>18</td>
</tr>
<tr>
<td>Never</td>
<td>5</td>
</tr>
</tbody>
</table>

Participants

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>34%</td>
</tr>
<tr>
<td>Female</td>
<td>66%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-17</td>
<td>1.1%</td>
</tr>
<tr>
<td>18-24</td>
<td>1.1%</td>
</tr>
<tr>
<td>25-34</td>
<td>1.1%</td>
</tr>
<tr>
<td>35-44</td>
<td>1.1%</td>
</tr>
<tr>
<td>45-54</td>
<td>1.1%</td>
</tr>
<tr>
<td>55-64</td>
<td>1.1%</td>
</tr>
<tr>
<td>65+</td>
<td>1.1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Postal Code</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>91773</td>
<td>92.6%</td>
</tr>
<tr>
<td>Others</td>
<td>7.4%</td>
</tr>
</tbody>
</table>
## MINDMIXER SURVEY RESULTS

**Question 2**
What of the following do you like about downtown San Dimas? Select all that apply.

<table>
<thead>
<tr>
<th>Option</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small-town charm</td>
<td>75</td>
</tr>
<tr>
<td>Historic character, buildings, and architecture</td>
<td>73</td>
</tr>
<tr>
<td>Shopping</td>
<td>21</td>
</tr>
<tr>
<td>Dining</td>
<td>28</td>
</tr>
<tr>
<td>Personal services</td>
<td>19</td>
</tr>
<tr>
<td>Attending cultural/civic/community events</td>
<td>47</td>
</tr>
<tr>
<td>Living downtown</td>
<td>14</td>
</tr>
</tbody>
</table>
## MINDMIXER SURVEY RESULTS

**Question 3**
Which of the following do you consider most essential to improving downtown San Dimas? Select your top 3.

<table>
<thead>
<tr>
<th>Option</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional dining options</td>
<td>78</td>
</tr>
<tr>
<td>Additional shopping options</td>
<td>45</td>
</tr>
<tr>
<td>Additional nightlife options - bars, nightclubs, live entertainment, etc.</td>
<td>44</td>
</tr>
<tr>
<td>Additional family-friendly and child-centered activities</td>
<td>35</td>
</tr>
<tr>
<td>Additional cultural, art, and/or civic activities</td>
<td>28</td>
</tr>
<tr>
<td>Additional personal services businesses - salons, barbers, dry cleaners, etc.</td>
<td>3</td>
</tr>
<tr>
<td>Additional housing opportunities</td>
<td>5</td>
</tr>
<tr>
<td>Increased public safety</td>
<td>23</td>
</tr>
</tbody>
</table>
## MINDMIXER SURVEY RESULTS

### Question 4
Are you aware of the improvements to extend the Gold Line light rail from Glendora to Montclair, and the future light rail station that will be located in downtown San Dimas?

<table>
<thead>
<tr>
<th>Option</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>84</td>
</tr>
<tr>
<td>Somewhat</td>
<td>9</td>
</tr>
<tr>
<td>No</td>
<td>1</td>
</tr>
</tbody>
</table>

### Question 5
Once the downtown San Dimas light rail station is operable, do you plan to use the light rail?

<table>
<thead>
<tr>
<th>Option</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, weekly</td>
<td>11</td>
</tr>
<tr>
<td>Yes, monthly</td>
<td>6</td>
</tr>
<tr>
<td>Yes, occasionally</td>
<td>48</td>
</tr>
<tr>
<td>No, never</td>
<td>29</td>
</tr>
</tbody>
</table>
MINDMIXER SURVEY RESULTS

Question 6
Where do you live? If needed, a general map of the Town Core downtown area is provided for reference under the "Topic Details" tab above.

- San Dimas resident- in greater downtown area: 38 votes
- San Dimas resident- outside of greater downtown area: 55 votes
- Outside of the City of San Dimas: 1 vote

Question 7
Do you work or have a business in downtown San Dimas?
- Yes: 11 votes
- No: 83 votes

Question 8
What age range are you in?
- Under 20 years: 0 votes
- 20-39: 27 votes
- 40-59: 43 votes
- 60-74: 21 votes
- 75 and above: 3 votes
MINDMIXER – INTERACTIVE MAP

Add your thoughts and ideas on planning for and improving downtown San Dimas to this interactive map!

Splash pad

There are many families with small children in and around San Dimas that would love a place to splash on hot Southern California days. A splash pad would encourage families to spend more time downtown and would bring visitors from neighboring cities. There are no splash pads nearby and it would be a huge hit with families!

San Dimas, California
MINDMIXER – INTERACTIVE MAP

- Many other great ideas. Highlights include:
  - Add kids’ playground at Civic Center park
  - New restaurant in the Walker House
  - More restaurant and shop variety
  - Slow traffic on Bonita- make more pedestrian friendly
  - Build a parking structure w/Gold Line station
  - Install colorful pollinator-friendly landscape
MINDMIXER – WHAT I LIKE ABOUT DOWNTOWN SAN DIMAS

Top Submissions Include:

- Love the look of downtown. It is unique. Historic buildings are charming.
- Preserve the historic and add to the character
- Walkability, wide sidewalks, and ability to peruse shops
- The hardware store, florist, antiques, and Pozetto’s
MINDMIXER – HOW CAN DOWNTOWN SAN DIMAS BE IMPROVED?

Top Ideas Include:

- More dining, bars, and shops
- Additional uses including hip eateries with alcohol service, gift shop, ice cream salon, dinner show theater
- Reduce salons/barbers and antique stores
- Adding dining, shopping, and entertainment venues
- Connecting plazas, bike lanes
INPUT FROM COMMUNITY MEETING #1
BREAKOUT ROOM QUESTIONS

What are the best things about Downtown San Dimas today?
What are some of the top challenges facing downtown?
What could be better about downtown in the future (next 10-15 years)?
BREAKOUT ROOM ACTIVITY SUMMARY

- **Existing Positive Attributes of Downtown San Dimas**
  - Downtown San Dimas has a **home-town charm, historic feel**, and is the life of the community (x7)
  - Downtown is very **walkable** (x5)
  - **Community events**: concerts in the park, farmers market (x2)
BREAKOUT ROOM ACTIVITY SUMMARY

- **Opportunities for Improvement**
  - Have more people stay and shop locally, and provide **diversity of stores, activities, entertainment, restaurants** (x14)
  - **More community programs** like rodeo, parades, 5k in downtown, local high school performances, farmers market (x3)
  - **Create identity** through signage, landmarks, and placemaking (x2)
BREAKOUT ROOM ACTIVITY SUMMARY

- Challenges Facing Downtown San Dimas
  - Provision of adequate parking (x6)
  - No places for social gathering or places to linger (x4)
  - Lack of economic development (x3)
  - Housing affordability - average home price vs. income (x3)
A draft Vision Statement was crafted to capture the key values and aspirations expressed by the community for the future of the Downtown San Dimas Specific Plan area.

The Vision Statement paints a picture of what the Downtown area could look like and how it could function in the next 10-15 years.

Following the Vision Statement are draft goals which will help implement the vision and provide direction for the overall Specific Plan area.
DRAFT SAN DIMAS DTSP VISION STATEMENT

Downtown is the heart of the City of San Dimas- a walkable and vibrant activity center which celebrates and preserves its historic, charming character and provides a diversity of retail, restaurant, cultural, and civic uses, a variety of housing types, and local employment opportunities which breathe life and activity into the town core.
DRAFT SAN DIMAS DTSP GOALS

1. Human-Scale Environment with Historic Character
   - Preserve Downtown’s charm and its historic resources.
   - Ensure new development is compatible in scale, massing, and architectural design.
   - Enhance sense of place and City’s identity.
2. A Diverse Economy with a Broad Mix of Land Uses and Activities

- Compatible, compact development around Gold Line station.
- Promote mix of uses and services to serve needs of entire community (i.e. youth, families, seniors).
- Support local businesses to generate activities and stimulate local economy.
DRAFT SAN DIMAS DTSP GOALS

3. Vibrant and Active Public and Private Spaces

- Encourage development and events that activate public streets (i.e. farmers markets, outdoor dining, pedestrian-friendly sidewalks, etc.).
- Create a safe and enhanced public realm with outdoor furniture, seating, fountains, etc.
- Enhance pedestrian linkages between Gold Line station and Bonita Avenue.
4. A Safe and Comfortable Pedestrian and Cycling Environment

- Ensure downtown streets are pedestrian-oriented.
- Design complete streets that emphasize safety and accommodate all modes of travel, including pedestrians and cyclists.
- Provide lighting and traffic calming measures for safety.
- Provide landscaping to enhance pedestrian experience.
DRAFT SAN DIMAS DTSP GOALS

5. A Range of Housing Types

- Allow for a range of housing types to meet the needs of current and future residents.
- Allow and encourage the development of affordable housing choices within walking distance of the Gold (L) Line Station.
DRAFT SAN DIMAS DTSP GOALS

6. Parking That Is Supportive of New Uses and Activities in Downtown

- Increase parking opportunities around the downtown core.
- Develop and incorporate parking management strategies around the Gold Line station that encourage efficient use of parking resources.
DRAFT SAN DIMAS DTSP GOALS

7. “First/Last Mile” Connections to Transit

- Provide safe and accessible “first/last mile” multimodal connectivity between the future station and downtown destinations.
- Encourage and facilitate shared-ride options include e-hailing services, carshare, bikeshare, and microtransit.
8. Sustainable Development and Infrastructure

- Support growth that is sustainable for the City’s public infrastructure and overall built environment.

- The Downtown Specific Plan area grows in tandem with the City’s public infrastructure and be conscientious of its environmental impact and environmental sustainability.
DRAFT SAN DIMAS VISION AND GOALS

- We want your feedback!
- Fill out comment sheet to provide your thoughts/feedback
- Turn in this evening or return to City Hall (Planning Department)
BREAKOUT GROUP EXERCISE

- Opportunities and Your Vision for Downtown – Mapping Exercise
- Breakout Group Presentations – share vision and big ideas to the entire group (3 min. per each group)
NEXT STEPS

- Refine Vision Statement and Goals
- Land Use and Mobility Concept Plan Alternatives
- Community Meeting #3 in August (TBD)
FOR MORE INFORMATION

For questions or additional information, please contact:

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Nick Pergakes, AICP, Interwest Consulting Group, at:
npergakes@interwestgrp.com
THANK YOU

COMMUNITY MEETING #2 // MAY 11, 2022