



Accepted: July 20, 2020

1. Roll Call:

Village President George Peterson called the meeting to order at 3:00 pm. Members present: Deb Ehster, Dave Brula, Craig McEwen, Dan Mortensen, and Village President George Peterson. Also present: Administrator Gary Olsen, Village Attorney Lee Turonie, Tourism Marketing Director Leanna Holzem, City of Wausau Mayor Katie Rosenberg, and Clerk Elizabeth Felkner.

2. Minutes of Previous Meeting(s):

Motioned by Mortensen/Ehster to Approve the Tourism Meeting Minutes of February 13, 2020 as presented. Questioned and carried 5:0.

3. Performance Review of the Wausau/Central Wisconsin Convention & Visitors Bureau Regarding its Contract for Services with the Village Tourism Commission:

Mr. Turonie and Mr. Olsen discussed defaults in the CVB Contract with the Village of Rothschild. Mr. Olsen also explained the situation regarding Expedia and the CVB having Expedia pay the room tax funds directly to the CVB and not the municipalities. The City of Wausau Mayor Katie Rosenberg was also present, and she explained how this issue was caught. It is the belief of the Village and the City of Wausau that the actions of the CVB were illegal. This issue was turned over to local law enforcement who turned the case over to the County Sheriff's Department to be investigated.

4. Pursuant to Wis. Stat. s. 19.85 (1)(g), the body may utilize a Closed Session for Conferring with its Legal Counsel for the Rendering of Oral or Written Advice Concerning Strategy to be Adopted by the Body with Respect to Litigation in which it is or is likely to become Involved, Specifically Regarding the Contract for Services with the Wausau/Central Wisconsin Convention & Visitors Bureau:

Motioned by McEwen/Mortensen to Allow Administrator Gary Olsen, Clerk Elizabeth Felkner, Tourism Marketing Director Leanna Holzem, and Mayor Katie Rosenberg to Join the Closed Session Discussion. Questioned and carried 5:0.

Motioned by Mortensen/Ehster to Adjourn to Closed Session at 3:20 p.m. Roll call vote: Dave Brula – Aye; Craig McEwen – Aye; Dan Mortensen – Aye; Deb Ehster – Aye; and Village President George Peterson – Aye. Motion carried unanimously.

5. Return to Open Session Regarding the Contract for Services with the Wausau/Central Wisconsin Convention & Visitors Bureau:

Motioned by Mortensen/Ehster to Return to Open Session at 4:01 p.m. Questioned and carried 5:0.



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Motioned by McEwen/Ehster to Direct the Village Attorney with the Approval of the Administrator to Issue Notice of all Applicable Events of Default as soon as possible to the Wausau/Central Wisconsin Convention & Visitors Bureau. Questioned and carried 5:0.

6. Adjourn:

Motioned by McEwen/Mortensen to Adjourn. Questioned and carried 5:0. Meeting adjourned at 4:03 p.m.

Elizabeth Felkner
Village of Rothschild Clerk