

2024



Town of Penfield Recreation & Parks Master Plan Update



Envisioning Our FUTURE!



Town of Penfield Supervisor's Message

A thriving Parks and Recreation program is fundamental to the quality of life we strive to provide our community. From our youngest to oldest residents, we take pride in offering diverse recreational programming and facilities. The Recreation and Parks Master Plan, which is updated regularly, is a critical element of this work.

The 2024 Recreation and Parks Master Plan Update outlines programming and facilities needs for the next several years. This document will serve as a roadmap as Town leadership works to enhance current services to serve our growing community best.

I sincerely appreciate everyone's efforts in updating the plan. From the community members who served on the Recreation and Parks Master Plan Update Committee to the hundreds of residents who provided input, your participation was the driving force in this process. I also want to thank our staff members, led by Penfield Recreation Director Andrew Urckfitz, who put much time and effort into the 2024 update.

I am excited to get to work and look forward to what's ahead in the coming years.

*Jeff Leenhouts
Penfield Town Supervisor*



Town of Penfield Recreation Director's Message

The Town of Penfield's Recreation & Parks Master Plan is intended to help meet the needs of current and future residents by positioning Penfield to build on the community's unique parks, properties, trails, and other assets while identify new recreational opportunities. The citizen driven five-year update establishes a clear direction to guide staff, committees, and elected officials in their efforts to enhance the community's parks and recreation programs, services, and facilities.

The Penfield Recreation Department and I would like to thank all of the Penfield residents who volunteered their time to serve on the update committee. The Master Plan Update Committee would not have been as successful if it was not for the members providing their time, energy, and input into working with the community to help guide and steer Recreation and Parks for the Town of Penfield through the next five years.

We would also like to thank all of the residents who shared their input, whether it be through the online survey, emails, in-person/phone conversations, and Community Input Sessions, and took the time to assist with the completion of the update. Residents were able to communicate their ideas and suggestions through the community survey, resident input session, online submission of information, or one on-one communication. The information gathered through these processes allowed for the committee members to gather as much information as possible.

We look forward to implementing the recommendations in this update and improving the quality of park and recreation programming/features in the Penfield community. As we continue to look and plan into the future, this update will help determine the various recreation programs and opportunities which exist for the residents of Penfield.

Andrew J. Urckfitz
Penfield Recreation Director

Acknowledgement:

The Recreation & Parks Master Plan update process began in the spring of 2023 and was completed in the fall of 2024. During the plan's development, information was shared by many community members including residents, town officials, town staff, and community groups. However, without the extensive efforts of the following people, this plan update would not have been possible:

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Pam Gerace	Town of Penfield Senior Recreation Supervisor
Sabrina Renner	Town of Penfield Recreation Supervisor
Tim Masterton	Town of Penfield Parks Foreman
Linda Kohl	Town Board (2023)
Linda Teglash	Town Board (2024)
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John Schmeelk	Resident
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Table of Contents:

Executive Summary.....	pg. 5
Master Plan Update process and other information.....	pg. 6
Dimension 1.....	pg. 7
Indoor Recreation Facilities	
Dimension 2.....	pg. 11
Parks, Properties and Amenities for Recreational Use	
Dimension 3.....	pg. 24
People	
Dimension 4	pg. 28
Recreation Programs	
Conclusion.....	pg. 34
Stakeholder Information.....	pg. 36
Appendix.....	pg. 42
Community Survey Response Data.....	pg. 51
Town Maps.....	pg. 82



Executive Summary:

The Town of Penfield Recreation Department created a Recreation and Parks Master Plan Update Committee in May 2023. This volunteer committee was comprised of Town staff, Town Board member, Parks & Recreation Advisory Board Members, Penfield Trails Committee Member, and residents who possessed a familiarity with the programs and services the recreation department presently provides. The committee kicked off the update process in fall of 2023 with a goal of completing the plan within one year. The focus of the committee was to update the existing plan without the aid of a paid professional consultant. This process saved the Town a significant expense and the mission to create a workable plan was still met. The committee members met monthly, held community input sessions, and worked diligently to complete the update in a timely and efficient manner.

The objective of the update was to provide The Town of Penfield with an accurate, practical plan to guide its actions and decisions concerning recreation programs and the parks/trails system. The committee continued to identify the “four dimensions of recreation” as Indoor Facilities, Parks/Properties/Trails, Programs, and People. These four components continue to be identified as the key to the Recreation Department and vital for long term success. All four of these dimensions were studied by sub committees and the resulting information was discussed by the whole committee.

Recommendations

For this update, the committee decided to build upon the 2019 Master Plan and continue recommendations for each of the four dimensions of parks and recreation identified. The recommendations are listed in each section of this update. Each area of focus will have recommendations for the next five years (and possibly beyond) that will impact the type and quality of services and programs offered. Many of the recommendations of past plans have been implemented, and these investments and accomplishments have generated new opportunities for the community. The update committee views this Recreation and Parks Master Plan update as an attainable and realistic instrument to allow the Parks Department and Recreation Department the ability to proceed in the future.

A Community Based Plan:

Resident feedback was actively sought to make the update as accurate as possible regarding the needs and desires of the Penfield residents. Input for this update was gathered using several different methods.

- Residents of Penfield had an opportunity to take a survey online or complete a hard copy with questions ranging from program opportunities to park amenities. The results of that survey are included in the appendix of the master plan.
- Community input sessions were offered to allow the residents an opportunity to talk to the committee members and Town staff in person. Presentation and open house-style input sessions were offered at Penfield Community Center on Wednesday, January 31, 2024 and Saturday, February 24, 2024 at Penfield Town Hall.
- Residents were provided an opportunity to share their input on the update through an online submission form. Residents were able to access the online input form directly from the Town and Recreation Department's websites.
- Community stakeholders were provided an opportunity to share their organizations' current structure as well as their future plans. Those organizations which returned their survey can be found in the stakeholder section of this update.

Master Plan Update Timeline

The committee met as a large group in November 2023 to begin the update and identify the areas of focus. Monthly meetings were held from November 2023 through June 2024, with sub committees meeting in between the committee sessions. The goal was to create a rough draft by June 2024 and complete a final update/review with the Parks and Recreation Advisory Board in early fall 2024, with the intent that the Town Board would review and approve in late fall 2024.

NEXT STEPS

The Recreation and Parks Master Plan update provides the vision, planning foundation, and strategies necessary to make the best possible choices for the future of Penfield's facilities, parks, and recreation programs.

There are several immediate steps that the Town should follow to create the type of comprehensive support needed to fulfill the Recreation and Parks Master Plan update. These steps address the recommendations outlined throughout the update.

Steps include:

1. Adopt and activate the plan
2. Maintain community passion for recreation and parks
3. Keep the plan relevant

Dimension 1

Town of Penfield Indoor Recreation Facilities



Narrative:

In 2023, the Recreation Department offered over 1,500 program sessions to the Penfield community that required program space. The existing Penfield Community Center (1985 Baird Rd), which is home to the Recreation Department, Penfield Library, and Penfield Courts, is the primary location for recreation programs. There is currently less than 9,000 sq. ft. of programming space committed to recreation in the existing facility. The dedicated programmable space for recreation in the community center includes the gymnasium (3,700 sq. ft.), community room (2,500 sq. ft.), conference room (494 sq. ft.), senior lounge (810 sq. ft.), and stage (375 sq. ft.). The community center was constructed in 1953 and originally used as an elementary school. The Town purchased the facility from the school district and remodeled the facility in 1985. The layout of the facility is best situated for a school setting and not a community center. With the lack of a centralized entrance, the facility lacks an appropriate flow for customers. The total square footage of the community center is approximately 43,000 square feet. The library occupies 28,100 and the town court occupies 4,532 of the total 43,000. The recreation department's total space is 10,951 with 7,879 of programming space as described above.

The results of the Master Plan Update Community Input Survey indicated that 74.75% of respondents thought residents would benefit from a new recreation facility. 18.97% were unsure and 6.28% of respondents did not think a new recreation facility would be beneficial for the community. The input survey captured many comments which were directly related to the current program space available. The gymnasium (basketball, pickleball, and other activities) and its lack of space and time was the most often mentioned program area needed for additional space.

The Baird Rd Community Center room data for 2023 has been collected and is located in the appendix of this master plan. The data was taken directly from the department's facility reservation software system. On average the gymnasium was the most heavily scheduled program space for recreation programs. The gymnasium was booked for programs on average 244 hours per month (*avg. 30 days per month*). The community room was the next highest reserved program space, on average 189 hours per month. The data collected also identifies the facility use by programs other than recreation, such as Cub Scouts, Little League, and many other community organizations. The various community groups are permitted to utilize space in the community center if rooms are available. All room use by community groups is limited to not-for-profit organizations based in Penfield. The ability for outside organizations to utilize space in the community center is limited and restrictive. With the lack of programming space available, the staff is frequently unable to meet the needs of community organizations looking for space.

Many of the recreation programs which the department provides have maximum enrollment numbers established based on the size of the room available. Wait lists are common when programs are scheduled in program space such as the conference room and the senior lounge. The lack of multipurpose room space requires lower maximum numbers set on certain programs.

The ability of the department to offer certain types of programs is also directly impacted by the number of rooms, functionality, and availability. There are programs which the department feels would add value to the current offerings, however, with a lack of program space (especially during prime programming hours), we are faced with the difficult decision to not offer programs.

The department is dependent on "other Town-owned spaces" to host various recreation programs. In 2023 the Recreation Department relied on Dolomite Lodge, Harris Whalen Lodge, and Braman Room

(Library) for over 600 hours of programming space. The Braman room is used primarily for DEAR lecture programs, and use is dependent on availability. After safety concerns arose with the use of the justice court space for programming, the department decided in 2018 to no longer use any of the available justice court space for programs.

Penfield Community Center has gone through various upgrades over the years, including new hallway floors, energy efficient lights in gymnasium, upgraded basketball amenities in gym, handicap accessible doors to the community room, hallway security camera system, updated kitchen equipment, and entrance signage. A recent benchmark of local community centers in the greater Rochester area was completed and can be found in the appendix of this update. The results of the benchmark demonstrate that Penfield is one of the remaining communities that has not addressed the need for recreation space in its community. Several municipalities have or will be constructing facilities as either stand alone or in combination with other town organizations (recreation & library).

Recreation Center Study:

In 2022, the Town of Penfield started working with PLAN Architects for a Recreation Center Study. Working closely with the Recreation Department, PLAN Architects used program data and staff input to come up with a Recreation Center design for a potential new recreation center. The Recreation Center Study Plan's Concept Designs are in the appendix of this master plan.

The Town-owned site location that was chosen for the design plan was Veteran's Memorial Park, due to being in close proximity to Penfield Town Hall, Penfield Department of Public Works, Dolomite Lodge, Penfield Little League complex, Penfield Amphitheater, and is centrally located in the Town of Penfield. The location allows for less new construction on town owned land due to utilizing the existing parking spaces at Dolomite Lodge. The land is currently used as one multi-purpose athletic field lined for full field soccer. The construction would allow for the field to be relocated to the east of the new recreation facility in field space that currently is not used due to poor draining of the athletic field.

The recreation facility design is around 44,000 square feet and contains a large gymnasium (two full basketball courts, four pickleball courts, and dividing curtain), elevated indoor walking track, six multipurpose rooms, senior center room, dance studio, kitchen with seating area and displays, office space, eight single-use bathrooms, locker rooms, and a large general meeting area.

Recommendation:

The recommendation to the Town Board is that the Town of Penfield continue the process of pursuing a new recreation facility. It is recommended that the Town should have a new facility in the next three to five years. The need for multipurpose space, a gymnasium, walking space (indoor track), classroom space, senior space, kitchen area, and office space should be the focus of a future facility.

The location of a new facility would be best suited using currently owned property (eliminating additional cost for land acquisition). Veteran's Memorial Park location seems to be best suited for the new recreation facility by utilizing the existing parking lot at Dolomite Lodge and underground utility

connections located near the site. Being located close to Town Hall and being central to Penfield would be beneficial for the community and staff. Although the Master Plan Update Community Input Survey responses indicated Shadow Pines Property as the most preferred Town-owned location for a new recreation facility (63.31%), based on the Shadow Pines Moratorium Committee's Plan recommendation for not having additional buildings and the overall need for extra design space for parking and access to underground utilities (increasing overall costs), this location would not be the preferred Town-owned location. Rothfuss Park does not have enough space and current parking to meet the needs of that park for a large recreation facility. The current community center is a great location being near Penfield High School and walking paths to Penfield Four Corners, but the land around the community center is owned by Penfield School District and would not allow for expansion of the Recreation and Library Departments.

With the current community center housing Recreation, Library, and Courts, the Town could look into a new Community Center with Recreation and Library building a new facility and sharing similarly used spaces. Please see a recommendation letter from the Penfield Library Board that is in the appendix of this master plan. The current recreation facility design plan did not include the library and therefore the facility space is unknown.

If the new recreation center plan moves forward, the existing community center should be a place where people can gather, connect, foster relationships, build community, and enhance their health and well-being by participating in programs, activities, and events. The location could continue to host Penfield Players Theater Performances and other program/event uses in the PCC Stage and Gymnasium.

The community center, as currently designed, no longer provides the community with a facility that meets the needs of the entire community. As the department continues to expand its program base, a new facility to accommodate programs is vital to the long-term success of the department. Based on the responses from the Master Plan Update Community Input Survey of the amenities desired, the most functional facility would be one that allows for the greatest amount of multipurpose programming with gymnasium space, indoor walking track, gathering spaces, and senior center space.

Other amenities that may be investigated adding to future design plans could be an indoor turf field, indoor pool, fitness/weight room, and dedicated childcare/afterschool space.



Dimension 2

Town of Penfield Parks, Properties and Amenities for Recreational Use



Narrative

The Town of Penfield maintains 490+ acres of land, most of which is available for public use and enjoyment.

The overall emphasis of the Parks Department is to:

- 1- Ensure that all parks in Penfield are safe, clean, and as green as possible.
- 2- Provide fun and diverse recreational opportunities that support the health, wellness, and engagement of all community members.

A section has been added to this Parks & Amenities dimension which describes the 'connectivity' and 'active transportation' terms, and which identifies two shared-use pathways that could potentially be realized within the five-year life cycle of this plan.

Process:

An overall inspection of each park was completed and an inventory list of amenities in each park location has been captured. Specific site recommendations for each Town-maintained park and recreational property are listed below each location.

Recommendations:

- Evaluate feasibility of retrofitting existing athletic fields, developing new fields on current space, and/or acquiring new land for new athletic fields to meet the need for youth and adult sports programs.
- Evaluate opportunities to create visually appealing park amenity areas, entrances, parking, and other publicly accessible areas at all Town parks and recreational properties.
- Explore opportunities for additional enclosed lodges and open shelters which would be available for residents to utilize on a year-round basis. Currently the Town maintains two enclosed lodges (see below) which are heavily used by the community. In 2023 there were 471 rentals of the two enclosed lodges (Dolomite Lodge: 248 and Harris Whalen Lodge: 223). Ideally, the location for an additional lodge should be on existing Town-owned property.
- Existing play equipment should be upgraded to enhance accessibility for the disabled, including accessible swings, accessible soft surfacing, transfer decks, more play events at ground level, etc.
- As land becomes available, the Town should look to acquire property to provide green space for:
 - Recreational areas, nature space, and which connects sections of the existing trail system.
 - The Town's Trails Committee is an active group that will continue to look at opportunities for expanding the current trail system and to enhance existing trail structure. The Penfield Trails Committee will also identify shared-use pathways which support the Town's connectivity objectives for linking parks, properties, and Town destinations.
- New demands continue to be placed on the park system and future use will continue to impact the quality of current park space. Penfield should continue to invest in local parks, and work to increase the annual budget so capital resources can be made available.

- Increase trail accessibility for biking in Town parks and properties. Strategically define bike accessibility to work with existing and planned bike lanes on public roads.
- Pursue opportunities for the Town of Penfield ownership of the Dolomite Quarry once it is no longer commercially viable, for potential future recreational use.

Conclusion:

The Town of Penfield parks system will be a planned, developed, maintained structure that provides for a diversity of recreational opportunities. The parks should provide for the active and passive recreation needs of all. Penfield parks provide opportunity for family gatherings, informal play, organized sports, healthy exercise, and relaxing contemplation.



Town of Penfield Parks, Properties & Amenities for Recreational Use

- Veterans Memorial Park and Dolomite Lodge

Area: 115 acres adjacent to Town Hall at the geographic center of the town.

Facilities:

- Three large baseball diamonds
- Two softball diamonds (fencing added)
- Eight Little League baseball fields
- Six multipurpose rectangular fields
- One smaller rectangular field
- Three batting cages
- Two lighted tennis courts
- One Lighted basketball court
- Picnic area with pavilion
- Gazebo next to playground and Dolomite Lodge
- Two nature ponds
- Jogging and walking trails with mile markers
- Three miles of nature trails
- Cross country skiing
- Two children's playground areas
- Tot Trail
- Concession stand
- Three restroom buildings (additional restroom build on Columbus Crossing)
- Arboretum
- Donald Mack Memorial Rock Garden
- Parking
- Amphitheater with lighting/sound/stage facilities/power supply. Area in front of stage holds approximately 1,000 people (underground power line added in 2019).
- Gold house property at 1618 Jackson Road is used for Penfield Ecumenical Food Shelf
- Veterans' Memorial dedicated to the servicemen and servicewomen of Penfield
- 911 Memorial

**Veterans Memorial Park is home to the Penfield Rangers and Strikers Soccer clubs along with Penfield Little League*



Overall, this park is in very good condition with numerous opportunities for residents. The walking trails are a highly attractive feature to this park and one of the most used areas. One of the busier playgrounds in the town during the spring and summer.

- Dolomite Lodge

2,300 square feet timber framed saltbox-style multiuse facility

Seats 90

Air conditioned and heated facility, including a gas log fireplace

Full kitchen / Restrooms / Wi-Fi / Outdoor picnic and cooking facilities

- Harris Whalen Park and Enclosed Lodge

Area: 44.9 acres, of which approximately 35 acres are developed. Ten acres are woodland. Access from Penfield Road (Route 441) and walking entrance from Route 250. Serves as site for town-wide activities, such as Independence Day celebrations and league sports.

Facilities: Two softball field
 One lighted multipurpose field with scoreboard overlapping a softball field
 Two outdoor basketball courts
 Four lighted tennis/pickleball courts
 Two children's play areas
 Two miles of trails and wildflowers
 Cross-country trail
 Access parking lot and trail via Route 250
 Picnic area with open pavilion
 Four bocce courts
 Two restrooms
 One water fountain
 Parking
**Harris Whalen Park multi-purpose field lined for lacrosse and football*

Overall, this park is in very good condition. The hiking trails are well maintained and the other amenities in this park serve as a common recreation area for Penfield residents.

RECOMMENDATION UPDATE FROM 2019 MASTER PLAN: Keep scoreboard as PYFC ended up repairing the scoreboard in 2023 at their own expense.

Enclosed Lodge

Seats 90
 Full kitchen/ Restrooms/ Outdoor picnic and cooking facilities
 Air conditioning (Installed 2022 based on previous Master Plan recommendation)
 Public Wi-Fi

- Channing H. Philbrick Park

Area: 41+ acres, along Honey Creek and Irondequoit Creek in the southwestern corner of the town. Access is from Route 441.

Facilities: Children's play area (seated swing/ belt swing)
 3 and one-half miles of trails along the north and south side of Irondequoit Creek ranging from narrow foot paths to paved and dirt maintenance trails
 Timber framed bridge and boardwalk
 Access to Panorama Plaza and Perinton's Spring Lake Park
 Picnic area with pavilion
 Two barbecue pits
 Handicap accessible fishing ramp
 Restrooms
 Kiosk information center
 Pole barn used for storage

Overall, this park is in good condition. The hiking trails are well maintained, the access to the Irondequoit Creek offers some fantastic fishing all year. This park is well utilized for hiking, fishing and recreational gatherings. **RECOMMENDATION: the bridges along Irondequoit Creek be identified for replacement. (Bridge replacement in progress, planning phase started in 2023)**

- Greenwood Park

Area: 20-acre neighborhood park located along Scribner Road/Embury Road in northwestern section of the town

Facilities: One rectangular field overlapping an informal baseball/softball field
One rectangular field used for lacrosse and soccer
One basketball court
Two tennis/Pickleball courts
Children's play area with picnic tables (new playground 2018)
Retention pond, grassed and mowed
Additional parking added to north of park as of the summer of 2021
**Greenwood Park is currently home to Soccer (spring/summer) and Lacrosse (fall)*

Overall, this park is in very good condition. There are no public restrooms at this park. Portable restrooms have been used during high usage times. There are no hiking areas in this park. **RECOMMENDATION: the current blacktop area outside the tennis court should be converted into a single pickleball court. Also, investigate permanent bathroom structure for park.**

- Penfield Community Center

Area: Eight-acre site at 1985 Baird Road.

Facilities: Gymnasium, 3,000 square feet, with an 800 square foot stage
Community room with kitchen
Conference Room with sink
Senior citizens' lounge (multiuse)
Recreation Department offices
Penfield Library with Ruth Braman Room
History Room
Vending
Town courts
Parking with vehicle charging station
The Community Center also serves as a Red Cross emergency warming shelter
Courtyard with Gaga pit

The facility is home to the Recreation Department, Library, and Courts. Current size of facility is small and space is utilized to its maximum potential. Inadequate parking at times. Outside space is limited as school property surrounds the facility. All athletic fields located at the community center are school district-owned and maintained. **RECOMMENDATION: the addition of playground would enhance the overall quality of the community center. (Please see Indoor Facility Section for more recommendations for the facility)**

School has expanded its use of surrounding grass area

- Dayton's Corners School

Area: Two acres located at the intersection of Plank Rd. and Creek St.

Facility: A one-room schoolhouse built in 1857 and acquired by the Town from the Webster Central School District in 1991. It is presently listed on the National Historic Registry.
It represents its original function as a nineteenth-century schoolhouse and the park site on the property is to remain a park in perpetuity.
Small playground and baseball field
Outdoor grill and picnic tables and bench

Overall, this park is in very good shape. The schoolhouse is utilized by several local schools for educational purposes. There is limited outside space to the park. **RECOMMENDATION: Add Town Park sign by south parking lot, kin to other parks and properties signs.**

- Schaufelberger Park

Area: One-acre park located at the Four Corners of Penfield (Route 441 and Five Mile Line Road)

Facilities: Benches and landscaped sitting areas. A historic site, formerly the site of the Schaufelberger foundry, then an automotive service center dating back to the turn of the century. The park includes a community clock.
Statue of Daniel Penfield and millstone dedicated 2012
New flagpole as of fall 2018
Penfield farming plaque added 2023

Overall, this park is in very good condition. The park is the center of the "Four Corners" and is an attractive area for residents to enjoy.

- LaSalle's Landing Park

Area: 4 acres north of Empire Boulevard fronting on Irondequoit Bay.

Facilities: Small boat launch, fishing, bird and waterfowl watching, interpretive signage, and parking (lot expanded in 2019).
Two picnic tables and benches



Overall, this park is in good condition. The recent acquisition of the property adjacent to the park will allow for future development. The small boat launch continues to be heavily used by residents looking to launch canoes and kayaks. **RECOMMENDATIONS: Update/improve kayak launch, install a bird-watching platform/observation area.**

Grant funded bathrooms and attached open air pavilion. Anticipated under design and construction from 2025-2027.

- Rothfuss Park

Area: Approximately 69.4 acres along Five Mile Line Road southwest of approximately 20.3 acres of adjacent property owned by The Nature Conservancy which serves as a buffer to the Thousand Acre Swamp Sanctuary.

Facilities: Eight full-sized rectangular fields (added three new fields to Rothfuss Park in 2024)
Six mini rectangular fields
Access roads
Parking
Restrooms
Playground
Paved/stone dust trails with mile markers
Picnic areas
Four open air pavilions
Jack's Place playground
QR Fit trail
Turf Box field
New parking lot next to three new rectangular fields located to the southeast portion of park

**Rothfuss Park multi-purpose fields lined for lacrosse and soccer programs*

Overall, this park is in excellent condition. The park is heavily used during the spring, summer, and fall. It is home to several local youth sports organizations. The Town Recreation Department also operates its summer soccer program at this site. The paved walking trails are heavily used by residents year-round.

RECOMMENDATION: Update QR Fit Trail to utilize exercise/fitness components

- Heritage Park

Area: One-acre park located behind First Baptist Church of Penfield on Route 441 near the Four Corners
Heritage Park walkway

Overall, this park is in good condition. **RECOMMENDATION: Addition of grill and picnic tables.**

- Pen Green (pocket park)

Area: .40 acres located behind the Penbrooke Apartments/Townhomes on Penbrooke Drive.

Facilities: Swings, slide, wood climbing structure, bench. This park does not have public parking available.

Overall, this park is in very good condition. The tennis court that was on site was beyond repair and unusable for activities. The court was removed and converted into a swing and slide area in 2016. Since there is no parking, it is used mostly by the neighbors of the Penbrooke Drive area. There are paved foot paths leading in and out of this park.

- *Sherwood Fields*

Area: 81 acres located at 2514 Penfield Road (east of fire hall). Parking area located off entrance to the fire hall.

Facilities: Kiosk, trails, gravel parking area

Overall, this park is in excellent condition. The park has several walking trails with a crushed stone base. The Don Cranson Bridge is located at this site and spans the Commission Ditch. There are nearly two miles of trails on this site. **RECOMMENDATION: Additional seating (benches) along walking trails.**

- *Panorama Valley Park*

Area: Two acres, located off Panorama Trail, behind Tops Plaza.

Facilities: Picnic pavilion
Access to Irondequoit Creek and Channing Philbrick Park
Canoe/Kayak launch
Hiking trails

Overall, this park is in good condition. The hiking trails are well maintained, the access to the Irondequoit Creek offers an opportunity for kayak and canoe recreational activities. **RECOMMENDATION: Look into extending the west end of the trail to follow Irondequoit Creek to the north side of Penfield Rd. via the underpass.**

- *Shadow Pines Property*

History: At the time the 2019 Parks and Recreation Master Plan was completed, the Shadow Pines Property was a new acquisition and, therefore, was not included in the plan. A Shadow Pines Property Master Plan document is maintained and takes precedence over this Recreation and Parks Master Plan, the information here is included for completeness.

The preparation of the Overall Conceptual Master Plan for the former Shadow Pines Golf Course began with the Town of Penfield releasing a Request for Proposal in August 2019. BME Associates was selected to assist with the plan, which involved extensive coordination with Town representatives, planning and engineering departments, and Town Supervisor Tony LaFountain. Background information from various reports and studies, including community advisory committee reports, informed the design approach, emphasizing both active and passive recreational uses for the property.

Key recommendations included preserving open space, utilizing existing structures for park purposes or private enterprise, and incorporating various recreational activities such as multi-use paths, athletic fields, playgrounds, and nature observation areas. The plan also addressed concerns about traffic, pedestrian connectivity, safety, and ADA accessibility.

The site, divided into Shadow Pines North and South, features rolling terrain with ponds, wooded areas, and elevation changes. Existing vegetation includes a mix of trees and fescue, with plans to

enhance biodiversity and remove invasive species. Current structures include the Clark House, golf cart storage building, barn, and maintenance facility.

Proposed improvements encompass additional vehicular and pedestrian access points, parking areas, multi-use recreational fields, hard courts, fitness trails, disc golf course, pavilions, picnic areas, mountain biking trails, and a multi-use trail system. Signage, user rules, and maintenance plans are also outlined to ensure safe and sustainable use of the site.

The plan aims to cater to various user groups while preserving the natural beauty of the land. It emphasizes partnerships with local organizations and ongoing community input to finalize and implement the envisioned amenities and activities, transforming the former golf course into a unique town property.

Area: 212 acres, Clark House, storage barns, located at corner of Whalen Road & Clark Road

Facilities:

Shadow Pines South

Kiosk and Benches
Hiking / walking trails
Cross-country skiing / snowshoeing
Orienteering course
Nels Carman Memorial Bench
Birdhouses

Shadow Pines North

Kiosk and Benches
Hiking / walking trails
Cross-country skiing / snowshoeing
18-hole Disc Golf course, Found Disc drop-box, Disc Golf kiosk, player benches
Ten Pickleball courts, eight standard, two ADA compliant
Two playgrounds, both ADA compliant
Year-round bathroom
Two parking lots



RECOMMENDATIONS: Multi-use trail system project in progress; planning phase started in 2023. Clark House renovation and lodge in progress, follow Town Board plans. Monitor the status of the Clark Rd. Barn and follow in accordance with the Clark Rd. Barn Advisory Committee's plan.

- Four Mile Creek Nature Preserve

Area: 18 acres, located at 1451 Fairport Nine Mile Point Road

Facility: Parking lot
Kiosk
Walking / hiking trails
Bridge and board walk (Scout projects)

Overall, this preserve is in good condition. The preserve will have future use determined later.

Connectivity

Connectivity:

The concept of Connectivity is defined as a goal in Penfield's 2023 Comprehensive Plan, Monroe County's Countywide Active Transportation Plan, and in neighboring Town's planning documents. Additionally, at the time this Recreation and Parks Master Plan was approved, the Town Board has moved forward with funding a Town of Penfield Active Transportation Plan. In recognition of the role that Penfield's parks and properties play in realizing the Town's connectivity goals, this section has been added to the Master Plan. Connectivity has been raised up as a focus area for the Penfield Trails Committee and that committee leads relevant Town activity.

Trails in Penfield's parks and properties serve to connect people to the natural world and to the places people like to recreate, but they can also serve as off-road pathways between destinations. Sidewalks and bike lanes serve in conjunction with trails to connect residents to the many places in and around Penfield where they want to go.

Connectivity is provided via pathways which can be paved or un-paved trails, sidewalks, and bike paths, and are often a combination of each. For some, they serve as a serene and quiet place or as a backdrop for adventure and discovery; for others, they are a way to go to school, to shop, to work, to appointments, and to visit friends. People in Penfield enjoy walking and biking and desire more opportunities for safe, comfortable, and convenient active transportation.

Active Transportation:

Active transportation refers to physically active forms of travelling from one place to another. It reinforces that bicycling, walking, scooters, wheelchairs, and other non-motorized mobility devices are not just forms of recreation, but that they are also valid forms of transportation. Active transportation provides the health benefits of exercise, the intellectual stimulation of being immersed in the natural world, and the environmental benefits of NOT using motorized vehicles.

To foster the goals described as Active Transportation, this section on 'Connectivity' has been added to the Master Plan in order to document opportunities for connecting parks and properties, public places, and residential neighborhoods with each other and with public transportation infrastructure. The trails will be defined as 'shared-use' in most cases, meaning they are intended to support walking and biking in natural areas away from streets. Some sections can be built or modified to support other forms of mobility, such as wheelchairs or other devices with small wheels.

With thoughtful planning, combining trails with sidewalks and bike lanes can provide safe, healthy, environmentally beneficial alternatives to motorized modes of transportation. Realizing the objectives of an Active Transportation Plan requires the adoption of policies and investment in infrastructure which promote and enable adherence to active transportation principles. This is specifically relevant as residential and commercial development continues and new parks/properties are acquired.

Two specific pathways have been identified which serve as real-life examples of potential shared use connectivity within Penfield and with neighboring towns and Monroe County. Both of these pathways could be realized during the five-year life cycle of this plan. Many sections of these proposed 'connectivity' pathways exist today; collaboration by the relevant Towns and the County is required to complete them.

Irondequoit Creek Valley Trail:

This is a proposed north-south trail which follows Irondequoit Creek from Spring Lake Park in Perinton to Irondequoit Bay. The northern trailhead can be either Monroe County's Irondequoit Bay Park West on the west side of Irondequoit Bay or Monroe County's Lucien Morin Park at the southern end of Irondequoit Bay.

The trail traverses existing parks – Spring Lake Park, Channing H. Philbrick Park, Panorama Valley Park, Ellison Park, Tryon Park, Irondequoit Bay Park West, and Lucien Morin Park. The trail also includes sidewalk / bike lanes on Old Penfield Rd. and Orchard Park Rd. (Irondequoit.) Sections of the trail pass through Perinton, Penfield, Brighton, and Irondequoit. The trail is approximately 10 miles long, 8.5 miles off-road and 1.5 miles on sidewalks.

Each of these parks have both primary and secondary trails which provide opportunities for further exploration. There are several intersections between trails and public roads, allowing for sidewalk / bike lane access to many potential destinations.

Veterans Memorial Park / Shadow Pines Trail:

This is a proposed east-west trail which is located completely within the Town of Penfield. The trail would be almost entirely off-road, using crosswalks to cross Jackson Rd., Five Mile Line Rd., and Atlantic Avenue and the sidewalk / bike lane between Scribner / Bay Trail and the Shadow Pines Property. This trail provides connectivity between Veterans Memorial Park / Penfield Town Hall and the Shadow Pines Property. Scribner Elementary School / Bay Trail Middle School can be accessed via this trail. Because this trail intersects the Town's network of sidewalks / bike lanes at several points, numerous town destinations can be reached.

Additional information:

The Penfield Trails Committee maintains a detailed description of each of these proposed pathways, including maps, recommendations, and next steps. This information can be accessed via the Town's website.

TOWN OF PENFIELD Parks															
	Hiking/ Walking trails	Playground	Open Shelter	Enclosed Lodge	Restrooms	Rectangular Fields	Baseball/ Softball	Bocce Courts	Sledding/ CC Skiing	Tennis Courts	Basketball Courts	Fishing/ Canoe Access	Pickleball Courts	Picnic Areas	Other
Rothfuss	X	X	X		X	X								X	
Veterans Memorial	X	X	X	X	X	X	X			X	X			X	
Harris Whalen	X	X	X	X	X	X	X	X	X	X	X		X	X	
Greenwood		X				X	X		X				X	X	
Sherwood Fields	X								X						
Channing Philbrick	X	X	X		X							X		X	
Heritage	X													X	
Panorama Valley	X		X									X		X	
LaSalle’s Landing												X		X	
Schaufelberger															X
Dayton’s Corners		X												X	
Pen Green		X													
Four Mile Creek															
Shadow Pines Property	X	X	X	X					X				X	X	
MONROE COUNTY Parks in Penfield															
Abraham Lincoln	X	X			X										
Ellison	X	X	X	X	X	X	X		X	X		X		X	Dog Park
Lucien Morien	X														

Dimension 3

Town of Penfield People



Narrative:

Looking at Penfield's population trends from the census reports, overall population growth in Penfield is expected to continue to rise (16.6% growth or 6,223 people over the last 20 years), and with more residential housing being built in the community there is a potential for an even larger percent population growth soon. The median age of residents has increased by almost six years since 2000, showing that residents are likely staying in Penfield as they grow older. Penfield's age demographics are age group 55 and up representing 37% of the population, 35-54 age group making up 26% of the population, 20-34 age group making up 13% of the population, and 0-19 age group making up 24%. Based on enrollment for all recreation programs in 2023, the largest number of unique participants per age group was youth (0-19 years old, about 7,420 enrollments) and the lowest number of unique participants per age group was young adult 20-39 years old (about 276 enrollments).

Recommendation:

Based on the above trends and data, while also using public input from our 2024 Community Input Survey, it is important to continue to actively program towards youth and senior participants. Enrollments have increased by 40.80% for ages 1-19, and by 69.82% for ages 60 and over. These dramatic increases further demonstrate a strong need for a larger facility to offer more programs and to accommodate our growing community. While the population continues to rise, there will be a need for more programming and classes to help support and serve the growing community. Continuing to promote and communicate using technologies like social media, while also maintaining the current community marketing (posters, visuals, emails) will help improve the community's awareness of recreation programming and events.



- People (Data from 2020 Census)

- Population: 39,438
- Houses: 16,723
- Median Home Value: \$248,000*
- Median Household Income: \$107,685

*Data from 2022 American Community Survey 5 Year Estimate

Age Demographics

- 20 Year Growth:
 - Median Age
 - 2000 Median Age: 40.5 Years Old
 - 2010 Median Age: 44.7 Years Old
 - 2016 Median Age: 45.4 Years Old
 - 2022 Median Age: 46.2 Years Old*

*Data from 2022 American Community Survey 5 Year Estimate

- Age Groups
 - Over 65: 21%
 - 55 to 64: 16%
 - 35 to 54: 26%
 - 20 to 34: 13%
 - 5 to 19: 19%
 - Under 5: 5%

- Penfield Central Schools (Data from NYS Department of Education 2022-23)

- District Population: 32,217*
- Total Enrollment 4,619
 - Enrollment by Gender
 - Female Enrollment: 2,343 (51%)
 - Male Enrollment: 2,273 (49%)
 - Non-Binary Enrollment: 3 (0%)
 - Enrollment by Ethnicity
 - White 3,729: (81%)
 - Hispanic or Latino: 287 (6%)
 - Multiracial: 243 (5%)
 - Black or African American: 208 (5%)
 - Asian or Native Hawaiian/Other Pacific Islander: 149 (3%)
 - American Indian or Alaska Native: 3 (0%)

- Penfield Recreation Program Registration*

- Enrollment by Zip Code

- 14526 (Penfield)
 - 2,134 Unique Participants with 8,793 Enrollments
- 14625 (Penfield/Rochester)
 - 729 Unique Participants with 2,803 Enrollments
- 14580 (Webster)
 - 454 Unique Participants with 1,764 Enrollments
- 14450 (Fairport)
 - 322 Unique Participants with 1,216 Enrollments
- 14610 (Brighton/Rochester)
 - 170 Unique Participants with 899 Enrollments
- 14502 (Macedon)
 - 149 Unique Participants with 518 Enrollments
- 14534 (Pittsford)
 - 64 Unique Participants with 182 Enrollments
- 14502 (Macedon)
 - 41 Unique Participants with 178 Enrollments
- 14445 (East Rochester)
 - 24 Unique Participants with 142 Enrollments
- Enrollment by Age Group
 - Ages 1-9
 - 1,708 Unique Participants with 4,875 Enrollments
 - Ages 10-19
 - 958 Unique Participants with 2,545 Enrollments
 - Ages 20-29
 - 58 Unique Participants with 83 Enrollments
 - Ages 30-39
 - 129 Unique Participants with 193 Enrollments
 - Ages 40-49
 - 136 Unique Participants with 196 Enrollments
 - Ages 50-59
 - 150 Unique Participants with 352 Enrollments
 - Ages 60-69
 - 376 Unique Participants with 2,351 Enrollments
 - Ages 70-79
 - 403 Unique Participants with 4,139 Enrollments
 - Ages 80-89
 - 184 Unique Participants with 1,686 Enrollments
 - Ages 90-99
 - 15 Unique Participants with 388 Enrollments

*Data from 2023

*Events and other programs that do not use registration software are not included

Dimension 4

Recreation Programs Analysis



Narrative:

This section describes the current level of Town of Penfield Recreation's programs and services available to the Penfield community, citizen involvement in the planning process, and participant satisfaction. This section also includes benchmark data from similar-size recreation departments in Monroe County, NY and in the Northeast.

2023 Recreation Programs

In 2023, the Recreation Department offered a wide variety of programs and many different indoor/outdoor events. There were 772 youth program sessions, 824 adult program sessions, 434 DEAR (Daytime Education at Recreation) program sessions, 23 fifty-plus program sessions, 43 family program sessions, five special events, and many cultural programs/events. Some of the cultural programs include Penfield Players community theater productions, Food Truck & Music Rodeo, Penfield Big Band Dances, Penfield Pops Community Band performances, Summer Amphitheater Concert Series, Tastin' the Blues Event, Film Series, Performing Arts, and DEAR events. Special events include Community Halloween event, Memorial Day Event, Independence Parade & Fireworks/Music Event, Holiday Blast event, and Family Winter Night Out Event.

2023 Recreation Program & Event Attendance

<u>Activity</u>	<u>No. of Enrollments</u>
Youth	7,590
Adult	3,588
50+ Adult	221
DEAR (Daytime Education)	6,077
Family	327
Special Events	12,500*
Cultural Events	6,000*
Total Attendance	36,303



**Estimated attendance figures*

Highlights of Community Input and Satisfaction

The participation in the community survey was more than 61% greater than the returns from the 2018 survey. Results revealed a broad satisfaction level with the offerings available considering the space available to the recreation program in Penfield.

92.3% of respondents listed activities of interest to their households. 80.3% of respondents called for more weekend programs and a greater variety of program offerings. A total of 48 activities were listed as choices on the survey with 34 having an interest level above 20%. Support for cultural activities such as plays, concerts, and theater performances/classes was shown by only 6.3% believing these were not important for the community.

Programs with the highest support:

Canoeing/Kayaking/Paddleboarding.....	36.7%
Hiking.....	36.2%
Health & Wellness.....	34.1%
Walking.....	31.6%
Arts/Crafts/Painting.....	31.2%
Fitness.....	31%
Cooking.....	29.8%
Performance Arts/Concerts.....	28.2%
Swimming.....	27.5%
Special Events.....	26.3%
Pickleball.....	25.9%
Education Classes.....	25.4%
Yoga.....	23.8%
Cross-Country Skiing/Snowshoeing.....	22.7%
Nature Watching.....	21.7%

Twenty activities were included in the 10-20% range, one being “other” which had 158 suggestions. Some were duplicates of the activities on the list, however 67 suggestions included forms of Robotics.

Others - Camping, playground activities, bicycling on & off road, basketball/softball, disc golf, fishing, after school program (wrap around), jogging/running, dance, DEAR, tennis, lectures, volleyball, picnicking, and gymnastics.

The most sought-after opportunities include a number of active outdoor activities. A wide range of sport and wellness programs are mentioned, some, including pickleball, are new to this rating. A surprise, and topping the list, are water-based activities. Winter cross-country skiing and snowshoeing also made the list for the first time.

Cultural categories that also had greater than 20% ratings include Arts & Crafts, Cooking, and Education offerings. Special Events and Concerts enjoy huge support with requests for expanding these offerings. Participation in virtually all programs has rebounded back to and, in most cases, exceed pre-COVID numbers. DEAR programs, for example, have some waiting lists due to space limitations. A new method

of offering classes that emerged from the limitations of COVID is virtual classes via Zoom. The Zoom platform offers the opportunity for participants to take part in a program without having to be physically present. This was hugely popular during the worst of COVID, and has since dwindled, with people preferring to be in-person. There are still several classes that are offered on Zoom, however.

Citizen Participation

Requests and suggestions for improving Penfield's recreation opportunities are constantly sought and valued. The survey revealed a need to improve communication concerning programs that are available, schedules, and how to contact people. Website improvement for easier use by the public was noted in the survey responses, as well.

Benchmarking

Penfield Recreation offers programming that is consistent with that offered by similarly sized recreation departments throughout Monroe County. For the purposes of this review, Penfield Recreation was compared to the following departments:

- Pittsford Recreation
- Brighton Recreation, Parks & Community Service
- Irondequoit Recreation
- Chili Recreation
- Webster Parks & Recreation
- Perinton Recreation & Parks

When reviewing the different programs offered by each recreation department listed above, the following details were noted:

- Penfield breaks down its programming in a very similar manner to each department listed above. This format focuses on some or all of the following segments: Community Events, Sports Leagues, Summer Camp Offerings, Aquatics, Athletics, Education, Fitness, Youth Programs, Adult Programs, and Adult 55+ Programs.
- Penfield's programming is consistent with the programs offered by the departments listed above, however a few differences were noted in types of programs offered:
 - Penfield offers fewer school day-off camps than some of the other towns. For example, Webster offered an April Break Fun camp during April break, whereas Penfield has no such offering.
 - The spectrum for special events is broad. Penfield Recreation runs a fair number of special/family events, such as Good Neighbor Day, summer concert series, bike rodeos, family bingo, Dog's Day Out, Tastin' the Blues, Halloween Family Fun, and Holiday Blast, while it appears from their website that Brighton Recreation doesn't run any town special events.
 - Each of the towns compared above, except Irondequoit, offer after-school programs, whereas Penfield does not.

- Other common programs in these towns include a fitness facility and memberships.
- A common trend in all these towns is the large number of youth programs compared to adult offerings, which is the same in Penfield.
- Lastly, an interesting note is that Penfield shares instructors with many of these towns; in other words, some instructors teach the same program in multiple towns.

In terms of the catalogues published by each department, only Penfield offers paid advertising within the publication. None of the other catalogues advertise anything other than town-sponsored events and facilities. A few list general sponsors.

In an effort to compare Penfield to recreation departments outside Monroe County, in town's roughly the same size as Penfield, we also examined programming offered in Ossining, NY (village), and Clifton Park, NY. This comparison revealed the following:

- Ossining, NY offers programs very similar to Penfield. It also offers outdoor concerts but does not appear to offer special events). One area that Ossining differs from Penfield is that they partner with a local business to offer Therapeutic Recreation for those with differing abilities, including community-based day/evening programs, summer programs for ages 16-23, school break programs, special events and day trips, Special Olympic Training & Competitions, roundtrip transportation services, and overnight trips. They also run an arts center, so they offer several art classes. They also offer memberships.
- Clifton Park, NY offers significantly fewer adult programs than youth programs. The adult programs offered are all in the sports and fitness category. Youth programs range from sports, and theater, to car care and Lego club. A big difference, which may explain their low number of adult offerings is that their school district runs a Continuing Education program, with many of the programs similar to our education programs, which meets the community's need in that category. The recreation department runs several special events, including a summer concert line-up, community theater performances, Learn-to-Fish Day, and Kite Flying Day. The Town also owns a golf course and three outdoor community pools.

*Reference 2018 compared to 2023 data for trends

Future Recreation Programming Recommendations

Based on the survey data, it is recommended that Penfield Recreation continue to offer varied programs and services for all age groups, particularly children and teens. The top three interest areas, Canoeing/Kayaking/Paddleboarding, Hiking, and Health & Wellness, are a logical starting point. Water-based activities traditionally have not been a strong offering in Penfield's programs. Given our location on Irondequoit Bay, these programs make perfect sense and can make use of our natural facilities.

The feedback from the Community Input Survey indicated that most people are satisfied with the programming offered for different age groups, however there is a clear need for teen activities (ages 13-18). Given the limited availability of space in our current situation, some thoughtful and creative programming should be investigated for this age group.

Feedback also indicated a need for more programs and activities offered on evenings and weekends. With the new evening and weekend staff positions created in 2023, the Recreation Department has been able to offer Open Pickleball on weekends, however, programming for those time periods should be increased, as that is when many people/families are able to participate in leisure programs.



Conclusion



This Master Plan Update outlines the recommendations the Town needs to address as applies to indoor facility needs, program development, and park/property improvements for the future. It is aggressive, but realistic and achievable, with community support as well as Town Board and staff commitment to implementing the recommendations.

Communication with the community and stakeholders is critical to achieve the community's vision for the department. This Master Plan Update incorporated a host of public input processes in capturing what people desire for the Penfield community. The plan will take five years to implement, and patience on everyone's part will be important. This Master Plan should serve as the inspiration in meeting community expectations during implementation.

The update positions the department for an exciting future and provides opportunities for resident engagement in future endeavors and participation in successful programs, activities, and recreation opportunities.



Stakeholder Information





Town of Penfield Recreation Department



1985 Baird Rd, Penfield, NY 14526

2024 Parks & Rec Master Plan Update Community Stakeholder Questionnaire

Please complete & return to Rec Dept office or urckfitz@penfield.org prior to **Friday, April 5, 2024**.

Organization Name: Penfield FIRST Robotics

Current Annual Participation (unique enrollment): 146 students across all levels of FIRST

of Events/Performances/Activities Annually:

This year we held 121 events at various locations by the high school team. At the high school level, we meet at least once a week the entire year. We meet 5 days a week January through April. The middle school team meets 3 days a week September through April, and the Elementary LEGO Teams Meet twice a week September through March.

Resources for which your organization relies on the Town of Penfield (fields, gym, facility space, etc.):
Currently just our Grateful Red music festival. But we are hoping to get more facility space support for the program.

Future plans/trends for expansion or reduction of your organization:

For the future we plan to continue to offer more FIRST programming in Penfield. We are adding another FIRST LEGO League Camp over the summer.

If we could get a year-round facility to hold our playing field, we could do summer leagues and more community FIRST Robotics camps. We could also hold events in a robotics event space like some of the other FIRST Teams across the country do.

With the new Rec Center study, would your group look to utilize any of the included spaces (larger gym, indoor turf field, multi-purpose rooms, walking track, dance room, etc.):

We might be able to utilize some of the space for one time events depending on the size of the space and if there is seating for spectators. But really we would like a full time facility that could be shared by all the FIRST Programs in Penfield that has the capability to hold events.

Other potential opportunities where your organization and the Town can partner:

I think that having a robotics facility is the biggest opportunity currently. Of course we will continue to hold camps through Pen Rec.

www.penfieldrec.org • Phone: (585) 340-8655 • Email: recreation@penfield.org



Town of Penfield Recreation Department

1985 Baird Rd, Penfield, NY 14526



2024 Parks & Rec Master Plan Update Community Stakeholder Questionnaire

Please complete & return to Rec Dept office or urckfitz@penfield.org prior to **Friday, April 5, 2024**.

Organization Name: Penfield Youth Basketball

Current Annual Participation (unique enrollment): 200

of Events/Performances/Activities Annually: 18 practice courts per week 6-9 and 10 Sundays 7:00am-5:00 pm

Resources for which your organization relies on|the Town of Penfield (fields, gym, facility space, etc.):
We currently use elementary gyms and Bay Trail but there is not enough space so we supplement with facilities
outside Penfield schools.

Future plans/trends for expansion or reduction of your organization:
Pretty steady with potentially slight increases.

With the new Rec Center study, would your group look to utilize any of the included spaces (larger gym, indoor turf field, multi-purpose rooms, walking track, dance room, etc.):
We would be interested in using any available gym space mid October to mid March.

Other potential opportunities where your organization and the Town can partner:
Closer partnership between PYB and Little Patriots to align on using gyms for Penfield residents and students.
le: Programs should not be using gym space for youth that are not Penfield residents or Penfield students when we
don't have enough space, participants should not be in both programs when we don't have enough space, etc.

www.penfieldrec.org • Phone: (585) 340-8655 • Email: recreation@penfield.org



Town of Penfield

Recreation Department



1985 Baird Rd, Penfield, NY 14526

2024 Parks & Rec Master Plan Update Community Stakeholder Questionnaire

Please complete & return to Rec Dept office or urckfitz@penfield.org prior to **Friday, April 5, 2024**.

Organization Name: Penfield Strikers

Current Annual Participation (unique enrollment): 187

of Events/Performances/Activities Annually: Approximately 93 games/ outdoor season and an estimated 210 practices/ outdoor season.

Resources for which your organization relies on the Town of Penfield (fields, gym, facility space, etc.): The Strikers organization relies on the Town of Penfield for field space. We also use the community room adjacent to the library for our annual meeting and as a fundraiser pick-up location.

Future plans/trends for expansion or reduction of your organization: The Strikers maintained enrollment post- COVID and have increased enrollment for the 2023-2024 season.

With the new Rec Center study, would your group look to utilize any of the included spaces (larger gym, indoor turf field, multi-purpose rooms, walking track, dance room, etc.): The Strikers have a strong interest in indoor turf space beginning in 2027. It would be beneficial to the Strikers families if they didn't have to travel outside of our community (Brighton, Fairport, Ontario, Gates, Walworth) to find turf space. We would also take advantage of large gym spaces if that was an option at the potential Rec Center. We currently use the gymnasium at Indian Landing Elementary School, but it isn't the ideal practice space for most of our teams. Although we are grateful that the school district allows us to utilize the space for a minimal fee, the gymnasium at Indian Landing is too small for most of our teams to use in a beneficial manner.

Other potential opportunities where your organization and the Town can partner: An additional opportunity for the Strikers and the Town of Penfield to partner is regarding the recently passed AED guidelines from New York State. It would be helpful to our organization if we could collaborate in providing access to AED's and planning and providing the training that is mandated by the state.

www.penfieldrec.org • Phone: (585) 340-8655 • Email: recreation@penfield.org



Town of Penfield Recreation Department

1985 Baird Rd, Penfield, NY 14526



2024 Parks & Rec Master Plan Update Community Stakeholder Questionnaire

Please complete & return to Rec Dept office or urckfitz@penfield.org prior to **Friday, April 5, 2024**.

Organization Name: **Penfield Rangers Soccer Club**

Current Annual Participation (unique enrollment): **255**

of Events/Performances/Activities Annually:

Approximately 90 games/ outdoor season and an estimated 350 practices/ outdoor season.

Resources for which your organization relies on the Town of Penfield (fields, gym, facility space, etc.):

The Rangers relies on the Town of Penfield for fields for scheduled RDYSL games, fields for training space, as well as activities (e.g. tryouts). The Rangers use the Penfield Community Center conference rooms for club and team meetings at times. The Club also rents indoor gym space from the PCSD, specifically Indian Landing this year during the winter/spring.

Future plans/trends for expansion or reduction of your organization:

The Rangers Club has rebounded since COVID and has grown in enrollment each year since 2021 and plan to continue pursuing greater enrollment.

With the new Rec Center study, would your group look to utilize any of the included spaces (larger gym, indoor turf field, multi-purpose rooms, walking track, dance room, etc.):

The Rangers would look forward to utilizing an indoor turf room and a larger gym. Turf space is limited and expensive throughout the area and this would be appreciated and benefit to our Penfield families. Currently, renting indoor turf space at The Game in Fairport is by far our largest budget item. The Indian Landing gym is quite small and more suited and used by our younger teams due to the space limitation. A larger gym would be of value to our teenagers and club overall.

Other potential opportunities where your organization and the Town can partner:

The Rangers (and Strikers) are scheduled to use fields at Greenwood Park with a medium and a large soccer field this year and will continue to work with the town on utilizing this space effectively. We will continue to partner with the Town to seek adequate space for our, hopefully, growing Penfield youth soccer activities.

Also, our Club has been recently notified regarding new legislation related to AED access and training for sports activities and would like to collaborate with the Town on potential AED access and plans toward meeting these new policies.

www.penfieldrec.org • Phone: (585) 340-8655 • Email: recreation@penfield.org



1985 Baird Road, Penfield, NY 14526
585.340.8720 www.penfieldlibrary.org

March 15, 2024

Dear Members of the Recreation Master Plan Committee,

I trust this letter finds you well. I am writing on behalf of the Library Board of Trustees to express our appreciation for the ongoing collaboration and positive relationship between Penfield Recreation and the Penfield Library.

As the Recreation Master Plan is being considered for the next five years, we would like to bring to your attention the potential for mutual growth and co-location. Should the town explore the possibility of a new recreation center, we propose the consideration of an adjacent new library facility. This co-location could capitalize on the existing positive relationship, providing an even more comprehensive community hub.

The library and recreation center frequently intersect, serving as essential pillars in the town's social fabric. We believe that any new building should either incorporate the library seamlessly or, at the very least, have the vision and flexibility to accommodate the addition of a library space in the future. This forward-thinking approach would ensure that the community's needs are met both efficiently and sustainably.

We appreciate the Recreation Master Plan Committee's dedication to fostering community input, and we hope that our perspective contributes to the comprehensive planning process. Our goal is to continue providing valuable resources and services to the Penfield community, and we believe that a collaborative approach with Penfield Recreation can enhance these efforts.

Thank you for your time and consideration. We look forward to the continued success and growth of both the recreation center and the library, working together to create a thriving community.

Sincerely,
Library Board of Trustees

Brett Holley
Jennifer Melony
Pat V. Goh

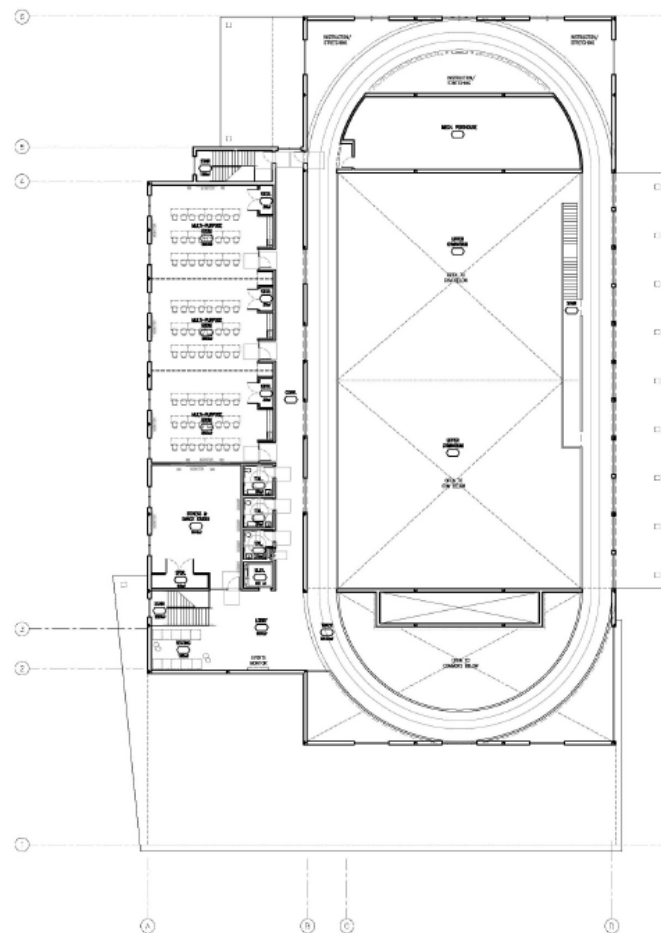
Marie St.
Judie Marinucci
John B. ...
Steve D.
Anna ...

Appendix

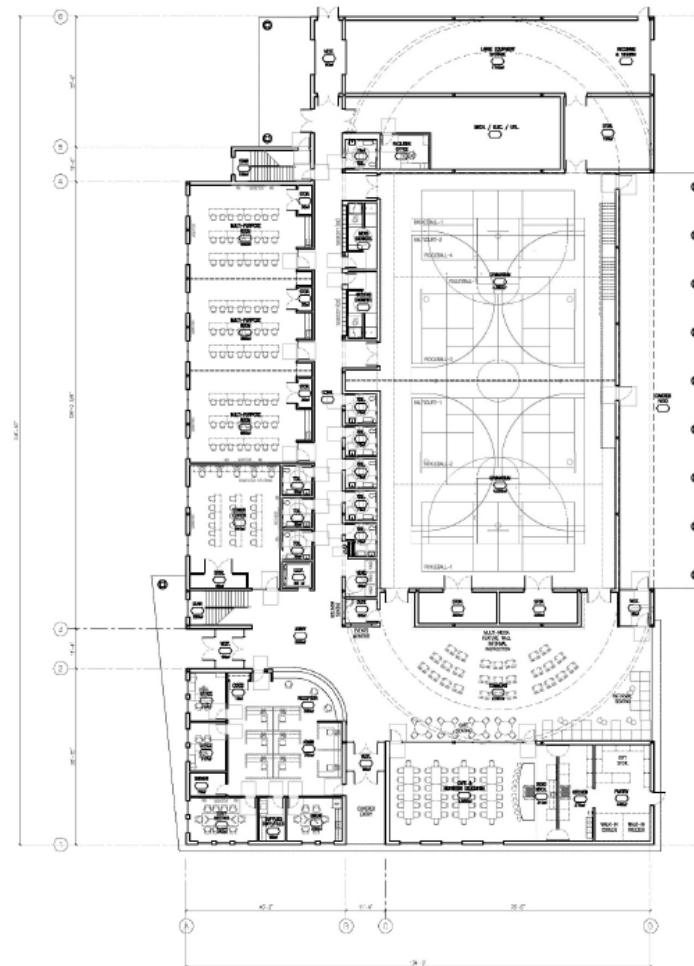


Rec Center Study Concept Designs (Indoor Floor Plans)

CONCEPTUAL FLOOR PLANS

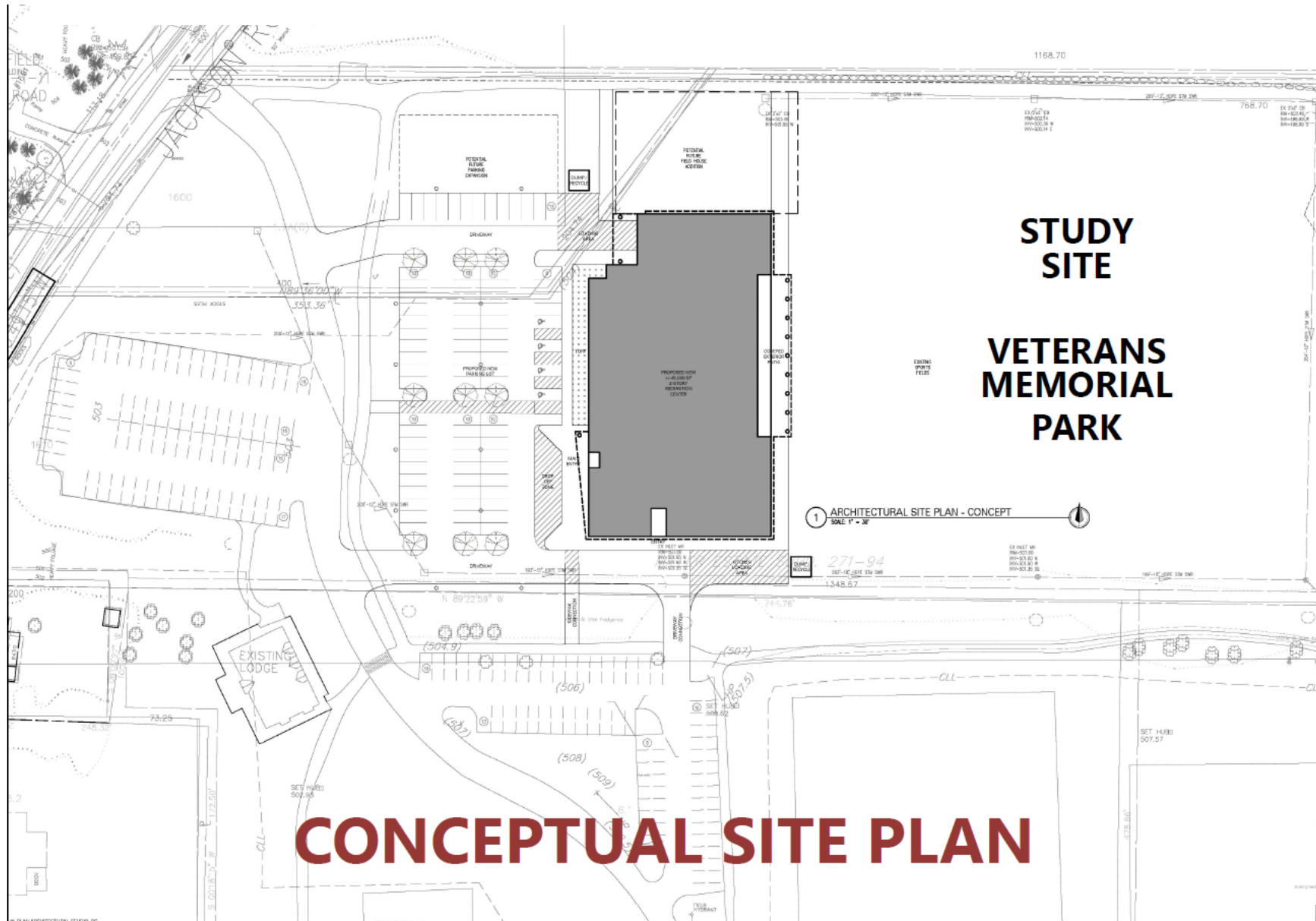


2 SECOND FLOOR PLAN - CONCEPT
SCALE: 1/8" = 1'-0"



1 FIRST FLOOR PLAN - CONCEPT
SCALE: 1/8" = 1'-0"

Rec Center Study Concept Designs (Outdoor Site Plans)





Penfield School District

Athletic Space (Indoor and Outdoor)

PENFIELD School District	Rectangular Fields	Baseball/ Softball field	Main Stadium	Running Track	Tennis Courts	Gymnasium	Playground
High School	5 - multipurpose fields	2 Baseball 2 Softball (skinned) New Turf Baseball and Softball Field planning to be completed and open in 2025. Includes press box.	Regulation size artificial Turf field regulation field grass field Both fields have lights Includes bathrooms and concession stand/press box	400M Track surrounds regulation grass field and is lighted Separate area for shot and discuss events	8 – non-lighted	West gym- 2 full sized Basketball courts East Gym- 2 full sized basketball courts (renovated 2016) Multi-Purpose Room- used for wrestling	High ropes course
Bay Trail	3 - multipurpose fields	1 Softball (skinned) 1 Baseball field				Large gymnasium dividable into 3 program areas	Outdoor basketball court Outdoor kick wall
Harris Hill	Green/ open space	1 Backstop				Elementary gym 6 baskets	X
Scribner	Green/ open space					Elementary gym 4 baskets	X (2)
Cobbles	Green/ open space	1 Backstop				Elementary gym 4 baskets	X
Indian Landing	Green/ open space	1 Backstop				Elementary gym 8 baskets	X

PCSD/Town of Penfield: Facility/Field Reservation Information

The Recreation Department utilizes both indoor and outdoor athletic field space maintained by the school district. The department is fortunate to have a partnership with the school district that allows for usage of space for recreation programs. The Town receives priority for space after the school district schedules their events, practices, games, and other activities. The remaining time for usage is open to community groups after the Recreation Department's requests are met. The resulting time for community organizations is limited. This limited space is a common complaint amongst organizations looking for gym space in particular. The school district is often turning organizations away due to lack of available gym space. Several of the community groups shared their concerns to the recreation dept and at the public community input sessions over the lack of gymnasium, indoor field, and multi-use room space in the community.

The school district has a large athletic department and their impact on the student population continues to grow. Statistics provided by the PCSD indicate that current student population in grades 7-12 accounts for about 75% of participation in some form of athletic event sponsored by the school district. This percentage of impact has a direct effect on available space for non-scholastic events. The school will find it increasingly difficult to provide space for recreation department programs and community organizations as their participation continues to increase.



Benchmark of Local Community Recreation Facilities Data

Henrietta Recreation Center:

Opened January 2017

Approx. 43,000 sq. ft. facility

Cost just under \$9 million (budget was \$9.7 million)

Amenities:

- Several basketball courts
- “Massive” elevated walking track
- Large gymnastics area
- Community rooms for meetings (fee based)
- Planning to add a library in the future

Perinton Community Center:

Phase 1- 45,000 sq. ft. Community Center completed in 1997

Amenities:

- Large Gym
- Elevated Running Track
- Meeting Rooms
- Fitness/Wellness Area with workout equipment

Phase 2 - 23,000 sq. ft. Aquatics Facility opened in 2004

- 75-foot pool
- Whirlpool
- Waterslide
- Kids play area
- Lazy River

*Library in a different building

Pittsford Community Center:

In 2016 Residents approved \$9.3 million in bond financing for community center upgrade, remodel, and expansion. Completed in 2018.

-2,600 sq. ft. addition (not sure of total building square footage)

Amenities:

- Multipurpose Rooms
- Childcare Rooms
- Locker rooms
- Senior Lounge
- Kitchen
- Community Room
- Class Rooms
- Dance & fitness rooms (4)
- Recreation Staff Office Space

*Library located at another location

Webster Recreation Center:

Opened in May 2013 Cost \$5.5 million (renovation cost)

43,000 sq. ft.

Amenities:

- Fitness Center
- Gym
- Lighted Ice Rink (weather permitting)
- 2 Racquetball courts
- Softball fields
- Craft, multipurpose and party rooms
- Chiyoda Trail (1-mile paved trail)
- Fireplace

*Library located in another location

Victor Community Center:

Opened in January 2016

15,000 sq. ft. plus 8,000 sq. ft. gym

Lease costs: 7-year lease \$157,500/year 2016-2019 and \$165,000/year 2020-2022

Administrative offices

Amenities:

- Full sized gym (can be subdivided)
- Multipurpose rooms for classes
- Reception and registration area
- Outdoor play space
- Adjacent grass field for sports and activities

*Library located in another location

Chili Community Center:

\$20 million bond approved in 2018, project completed in May 2021

95,000 sq. ft. includes Recreation Dept, Library, and Senior Center

Amenities:

- Indoor Walking/Running Track
- Fitness and Multi-purpose Rooms
- Library: Study Rooms, Fireplace, Large Catalog of Books, Movies, and more
- Senior Lounge with fireplace, pool table, shuffleboard, puzzles, and more
- Dining Room for meals

Penfield Community Center: Recreation Room Usage Data in 2023

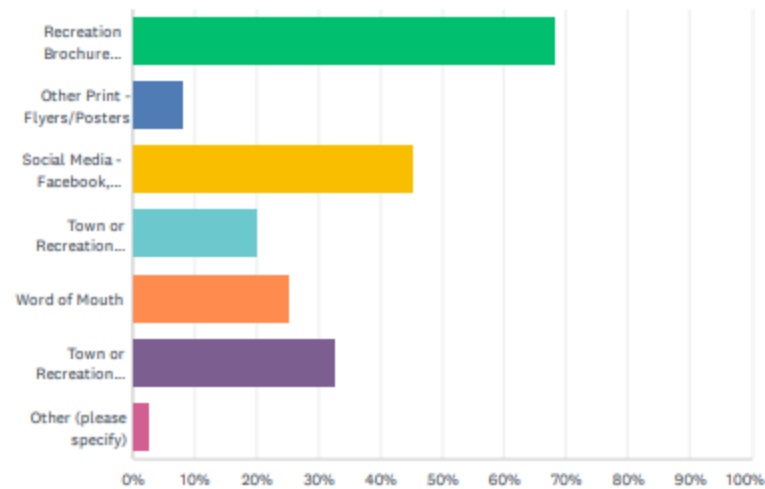
ROOM	YEARLY TOTAL (IN HOURS)	AVG HOURS PER WEEK
COMMUNITY ROOM	2269.54	43.65
CONFERENCE ROOM	657.09	12.64
GYM	2928.94	56.33
KITCHEN PRIMARY	103.75	2.00
SENIOR LOUNGEROOM	2439.79	46.92
STAGE	3098.50	59.59

Community Survey Response Data



Q1 How do you obtain information about the programs offered through Penfield Recreation? (check all that apply)

Answered: 1,046 Skipped: 4

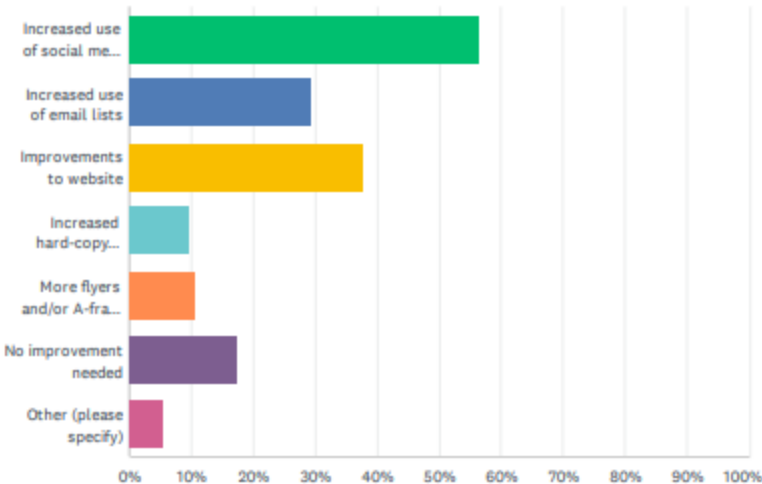


ANSWER CHOICES	RESPONSES	
Recreation Brochure Mailing	68.45%	716
Other Print - Flyers/Posters	8.03%	84
Social Media - Facebook, Twitter, Etc.	45.32%	474
Town or Recreation E-News (Email Distribution)	20.27%	212
Word of Mouth	25.33%	265
Town or Recreation Website	32.79%	343
Other (please specify)	2.77%	29
Total Respondents: 1,046		

2024 Penfield Parks & Recreation Master Plan - Community Input Survey

Q2 How can Penfield Recreation improve its outreach and communication? (check all that apply)

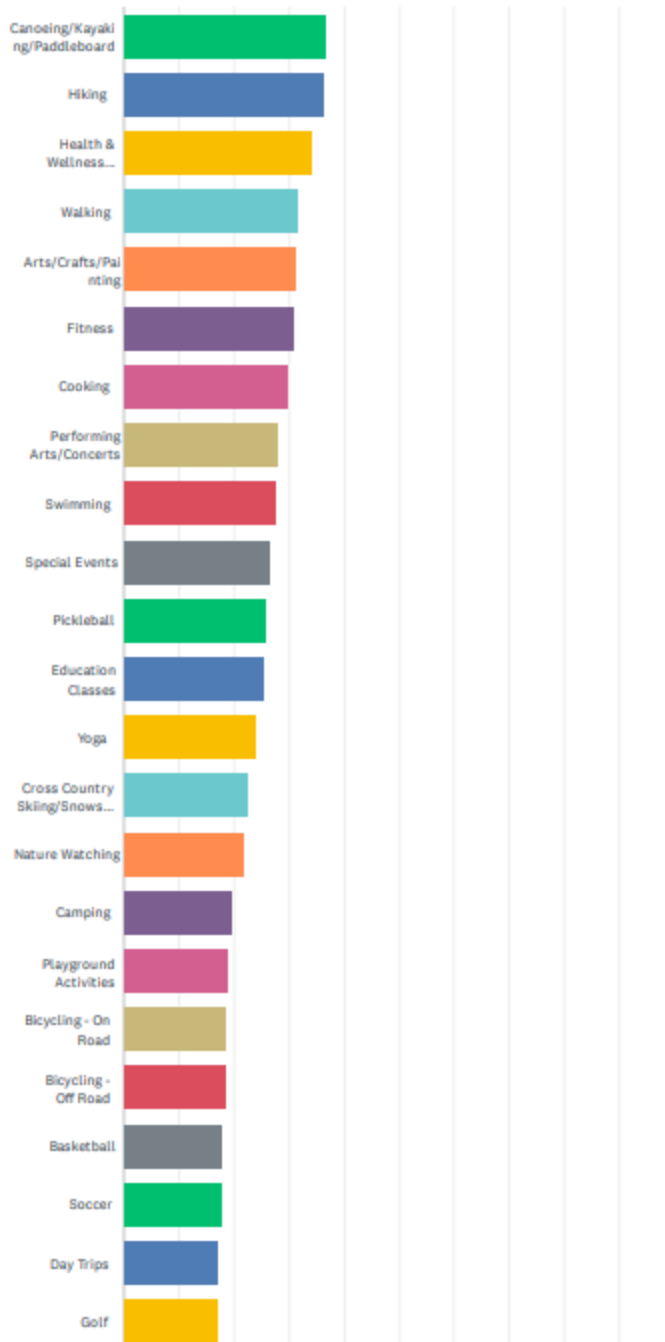
Answered: 1,005 Skipped: 45



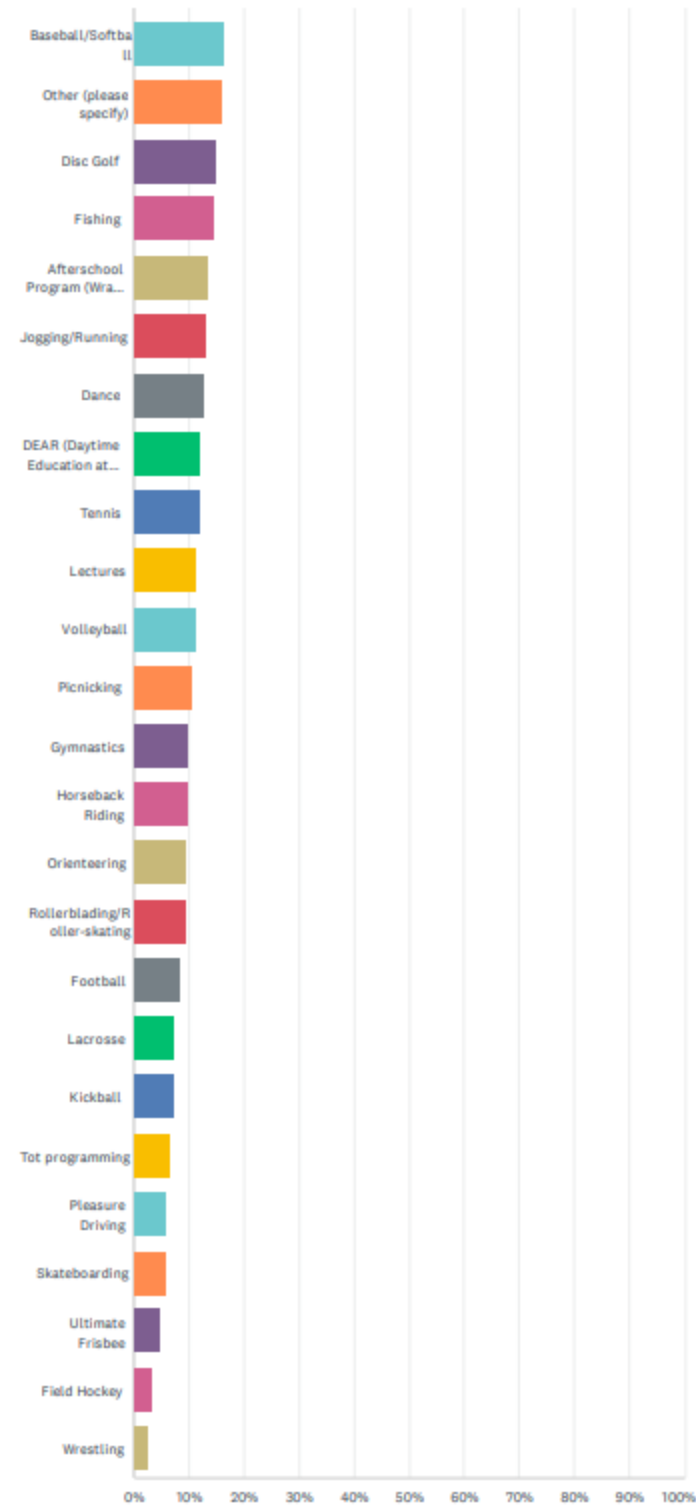
ANSWER CHOICES	RESPONSES	
Increased use of social media posts	56.32%	566
Increased use of email lists	29.15%	293
Improvements to website	37.51%	377
Increased hard-copy recreation brochures available at Town Buildings	9.55%	96
More flyers and/or A-frame signs at the Community Center or Town Hall	10.65%	107
No improvement needed	17.31%	174
Other (please specify)	5.27%	53
Total Respondents: 1,005		

Q3 For each activity listed, please check to indicate interest (from anyone in your household):

Answered: 969 Skipped: 81



2024 Penfield Parks & Recreation Master Plan - Community Input Survey



2024 Penfield Parks & Recreation Master Plan - Community Input Survey

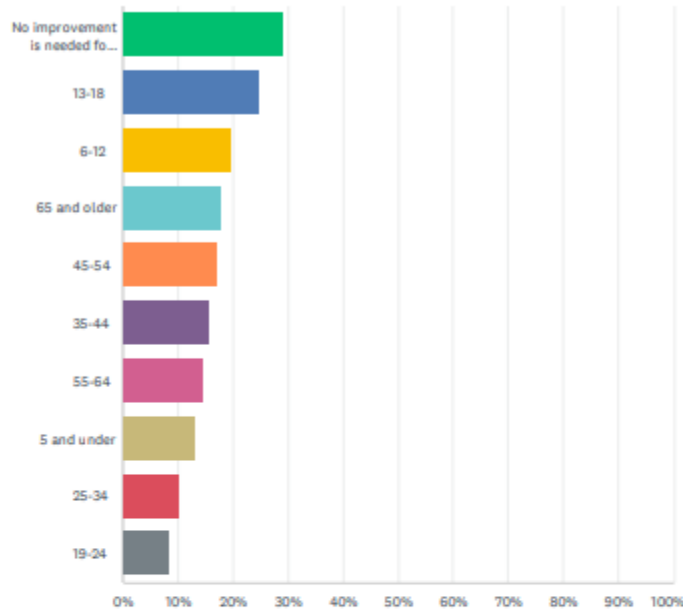
ANSWER CHOICES	RESPONSES	
Canoeing/Kayaking/Paddleboard	36.74%	356
Hiking	36.22%	351
Health & Wellness programs	34.06%	330
Walking	31.58%	306
Arts/Crafts/Painting	31.17%	302
Fitness	30.96%	300
Cooking	29.82%	289
Performing Arts/Concerts	28.17%	273
Swimming	27.45%	266
Special Events	26.73%	259
Pickleball	25.90%	251
Education Classes	25.39%	246
Yoga	23.84%	231
Cross Country Skiing/Snowshoeing	22.70%	220
Nature Watching	21.67%	210
Camping	19.61%	190
Playground Activities	18.99%	184
Bicycling - On Road	18.47%	179
Bicycling - Off Road	18.47%	179
Basketball	17.65%	171
Soccer	17.65%	171
Day Trips	17.23%	167
Golf	17.03%	165
Baseball/Softball	16.41%	159
Other (please specify)	16.31%	158
Disc Golf	14.96%	145
Fishing	14.45%	140
Afterschool Program (Wrap Around Care)	13.52%	131
Jogging/Running	13.21%	128
Dance	12.69%	123
DEAR (Daytime Education at Recreation) programs	12.18%	118
Tennis	12.18%	118
Lectures	11.35%	110
Volleyball	11.35%	110
Picnicking	10.53%	102
Gymnastics	9.91%	96
Horseback Riding	9.80%	95
Orienteering	9.39%	91
Rollerblading/Roller-skating	9.29%	90
Football	8.36%	81

2024 Penfield Parks & Recreation Master Plan - Community Input Survey

Lacrosse	7.43%	72
Kickball	7.22%	70
Tot programming	6.71%	65
Pleasure Driving	5.78%	56
Skateboarding	5.68%	55
Ultimate Frisbee	4.85%	47
Field Hockey	3.20%	31
Wrestling	2.58%	25
Total Respondents: 969		

Q4 Are there any age groups for which the Town needs to provide more recreation opportunities? Please check the answer(s) that apply.

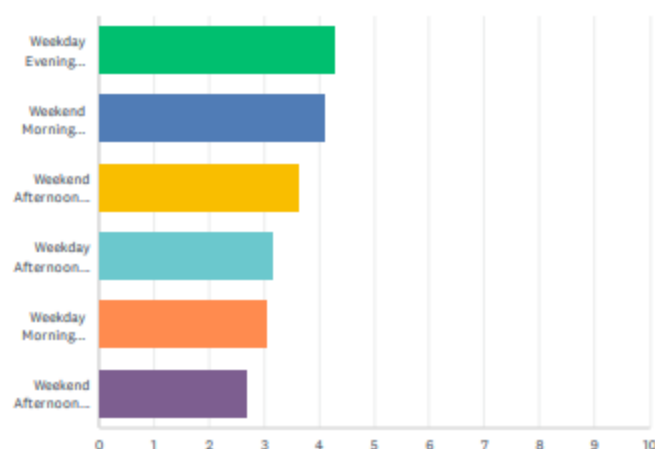
Answered: 913 Skipped: 137



ANSWER CHOICES	RESPONSES	
No improvement is needed for any age group.	29.03%	265
13-18	24.64%	225
6-12	19.93%	182
65 and older	17.63%	161
45-54	17.31%	158
35-44	15.77%	144
55-64	14.68%	134
5 and under	12.92%	118
25-34	10.19%	93
19-24	8.32%	76
Total Respondents: 913		

Q5 Please rank what days/times work best for you and your family to participate in recreation programs and activities.

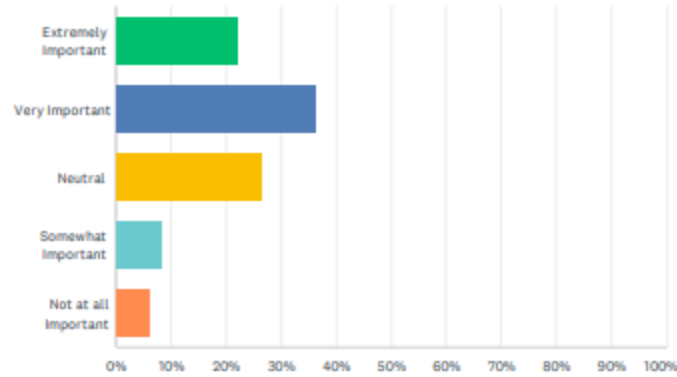
Answered: 897 Skipped: 153



	1	2	3	4	5	6	TOTAL	SCORE
Weekday Evening (Mon-Fri, 4:30-9:30PM)	32.00% 287	12.49% 112	24.86% 223	20.40% 183	5.80% 52	4.46% 40	897	4.31
Weekend Morning (Sat-Sun, 8:00AM-12:00PM)	20.07% 180	25.31% 227	16.61% 149	25.42% 228	6.47% 58	6.13% 55	897	4.09
Weekend Afternoon (Sat-Sun, 12:00-4:00PM)	9.25% 83	22.07% 198	25.53% 229	13.82% 124	25.08% 225	4.24% 38	897	3.64
Weekday Afternoon (Mon-Fri, 12:30-4:30PM)	12.37% 111	19.96% 179	8.47% 76	9.03% 81	32.44% 291	17.73% 159	897	3.18
Weekday Morning (Mon-Fri, 8:30AM-12:30PM)	23.08% 207	11.37% 102	5.35% 48	5.91% 53	19.62% 176	34.67% 311	897	3.08
Weekend Afternoon (Sat-Sun, 4:00-8:00PM)	3.23% 29	8.81% 79	19.18% 172	25.42% 228	10.59% 95	32.78% 294	897	2.70

Q6 How important is it for the recreation department to offer cultural and arts-related activities to the community (i.e. plays, concerts, dance classes, theater classes/performances, etc.)?

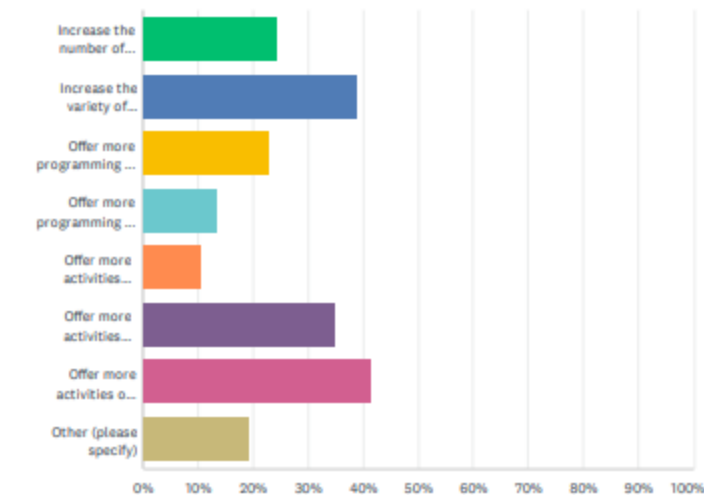
Answered: 921 Skipped: 129



ANSWER CHOICES	RESPONSES	
Extremely Important	22.26%	205
Very Important	36.37%	335
Neutral	26.60%	245
Somewhat Important	8.47%	78
Not at all Important	6.30%	58
TOTAL		921

Q7 How can Penfield Recreation improve its program offerings?

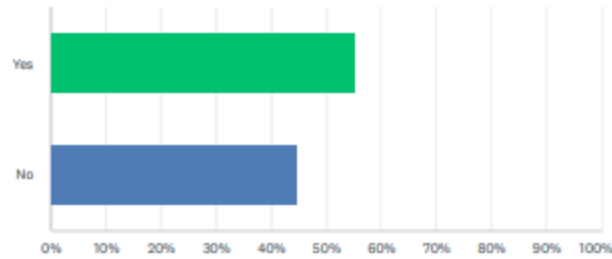
Answered: 802 Skipped: 248



ANSWER CHOICES	RESPONSES	
Increase the number of programs offered	24.31%	195
Increase the variety of programs offered	39.03%	313
Offer more programming for older adults (aged 55 and above)	22.94%	184
Offer more programming for young children	13.47%	108
Offer more activities during the day	10.72%	86
Offer more activities during the evening	34.79%	279
Offer more activities on the weekends	41.27%	331
Other (please specify)	19.20%	154
Total Respondents: 802		

Q8 Do you engage in recreation activities offered by other towns or organizations outside of Penfield?

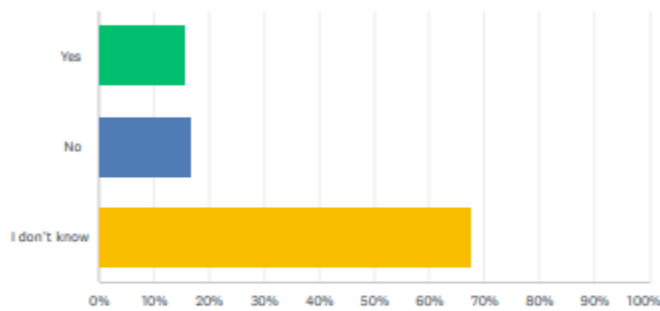
Answered: 887 Skipped: 163



ANSWER CHOICES	RESPONSES	
Yes	55.13%	489
No	44.87%	398
TOTAL		887

Q9 If yes, which program(s) or activity(s)? Would you like to see the program(s) offered in Penfield?

Answered: 359 Skipped: 691



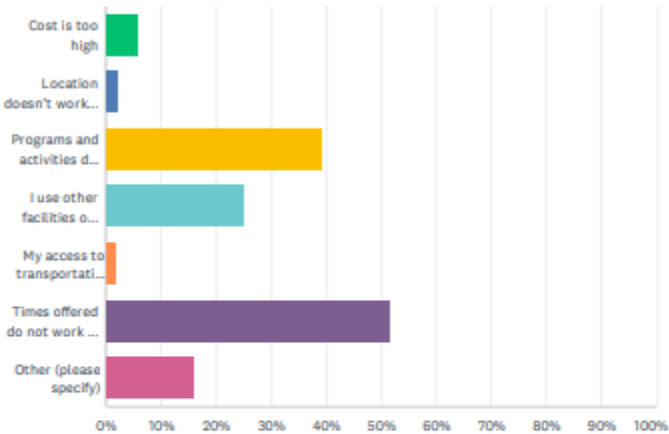
ANSWER CHOICES	RESPONSES	
Yes	15.48%	133
No	16.89%	145
I don't know	67.64%	581
TOTAL		859

Q11 If yes, please provide suggestions for improving inclusivity.

Answered: 130 Skipped: 920

Q12 If you do not currently use Town of Penfield facilities or programs, what prevents your participation?

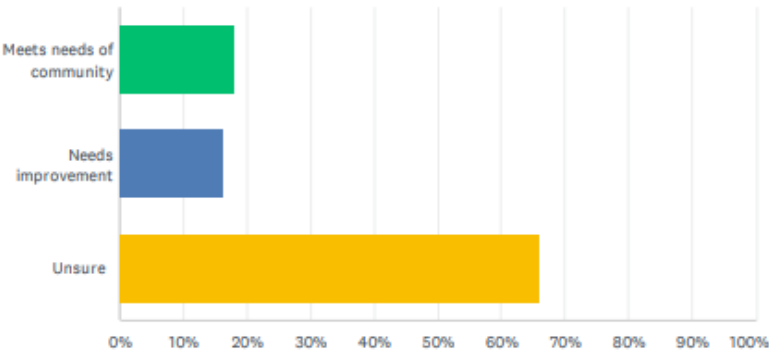
Answered: 559 Skipped: 491



ANSWER CHOICES	RESPONSES	
Cost is too high	5.72%	32
Location doesn't work well for me	2.33%	13
Programs and activities do not match my interests	39.36%	220
I use other facilities or programs	25.22%	141
My access to transportation is limited	1.61%	9
Times offered do not work for my schedule	51.52%	288
Other (please specify)	16.10%	90
Total Respondents: 559		

Q13 How would you rate the accessibility of Penfield's current recreational facilities for people with disabilities?

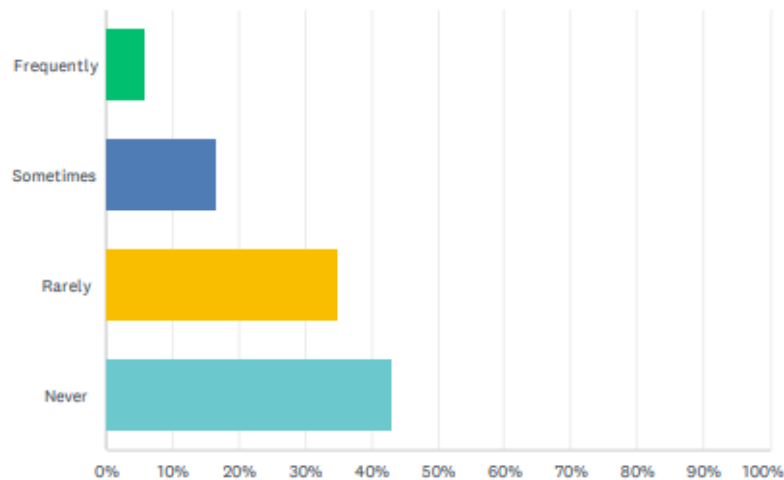
Answered: 864 Skipped: 186



ANSWER CHOICES	RESPONSES	
Meets needs of community	17.82%	154
Needs improvement	16.20%	140
Unsure	65.97%	570
TOTAL		864

Q14 How often do you or your family/organization utilize the Penfield community center rooms for meetings, events, activities, etc.?

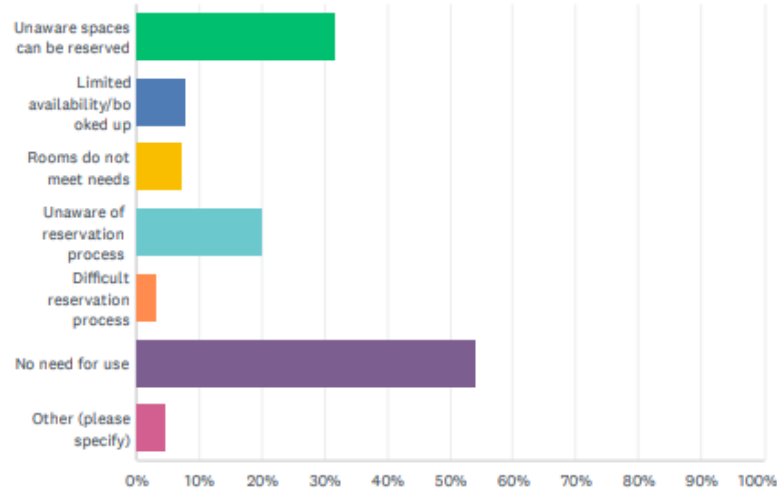
Answered: 865 Skipped: 185



ANSWER CHOICES	RESPONSES	
Frequently	5.78%	50
Sometimes	16.42%	142
Rarely	34.68%	300
Never	43.12%	373
TOTAL		865

Q15 If you utilize the community center rooms infrequently or never, what is the primary reason?

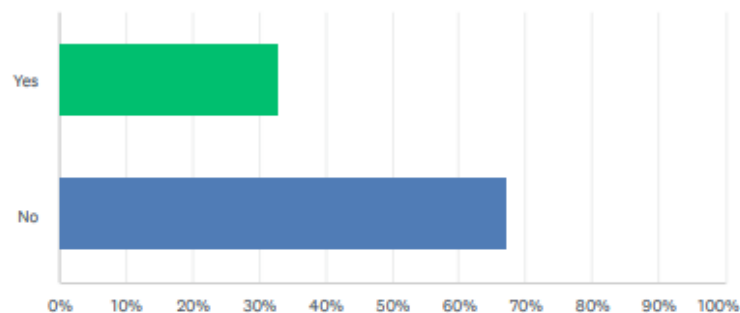
Answered: 671 Skipped: 379



ANSWER CHOICES	RESPONSES	
Unaware spaces can be reserved	31.74%	213
Limited availability/booked up	7.90%	53
Rooms do not meet needs	7.15%	48
Unaware of reservation process	19.97%	134
Difficult reservation process	3.13%	21
No need for use	53.95%	362
Other (please specify)	4.77%	32
Total Respondents: 671		

Q16 Do you utilize municipal recreation centers in other towns?

Answered: 844 Skipped: 206



ANSWER CHOICES	RESPONSES	
Yes	32.82%	277
No	67.18%	567
TOTAL		844

Q17 If Yes, for what amenities, activities, meetings, etc.?

Answered: 229 Skipped: 821

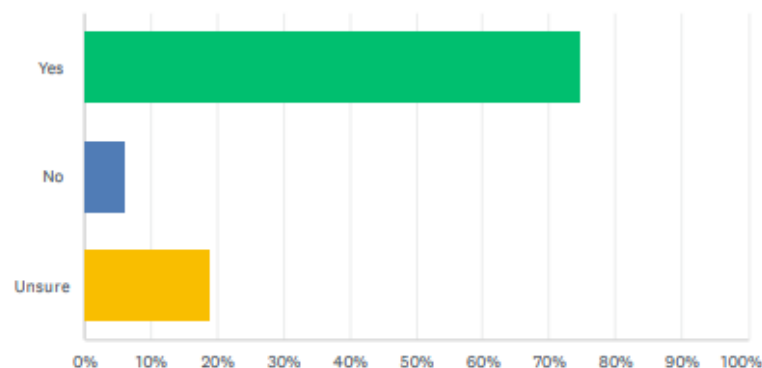
Q18 On a scale of 1 through 5, please rank the importance of the following amenities, facilities, and services the Town should offer through its Recreation Center. (1 least important and 5 is most important.)

Answered: 774 Skipped: 276

	1 - LEAST IMPORTANT	2	3	4	5 - MOST IMPORTANT	TOTAL	WEIGHTED AVERAGE
Multi-purpose rooms that can be used for a wide range of activities	4.41% 30	5.14% 35	21.15% 144	33.92% 231	35.39% 241	681	3.91
Gymnasium space	6.61% 44	7.96% 53	19.97% 133	27.33% 182	38.14% 254	666	3.82
Indoor walking track	5.82% 39	8.36% 56	20.00% 134	30.15% 202	35.67% 239	670	3.81
Gathering spaces and seating areas	5.26% 34	10.68% 69	30.03% 194	33.13% 214	20.90% 135	646	3.54
Indoor pool	15.17% 103	11.05% 75	17.82% 121	20.91% 142	35.05% 238	679	3.50
Senior Center space	10.32% 67	8.32% 54	27.12% 176	30.51% 198	23.73% 154	649	3.49
Workout equipment (e.g. weights, treadmills, elliptical machines, etc.)	10.22% 69	11.41% 77	25.63% 173	25.93% 175	26.81% 181	675	3.48
Indoor playground	18.15% 120	14.07% 93	26.63% 176	22.24% 147	18.91% 125	661	3.10
Stage/Performance Space	15.25% 99	15.10% 98	31.43% 204	23.57% 153	14.64% 95	649	3.07
Dedicated child care space	17.57% 110	14.70% 92	31.31% 196	22.52% 141	13.90% 87	626	3.00
Indoor field house with turf field	22.19% 146	15.81% 104	24.16% 159	16.57% 109	21.28% 140	658	2.99
Dining area with tables and chairs	16.95% 108	18.05% 115	32.97% 210	21.66% 138	10.36% 66	637	2.90
Dance studio	26.00% 163	20.73% 130	34.77% 218	13.40% 84	5.10% 32	627	2.51

Q19 Would Penfield residents benefit from a new recreation facility?

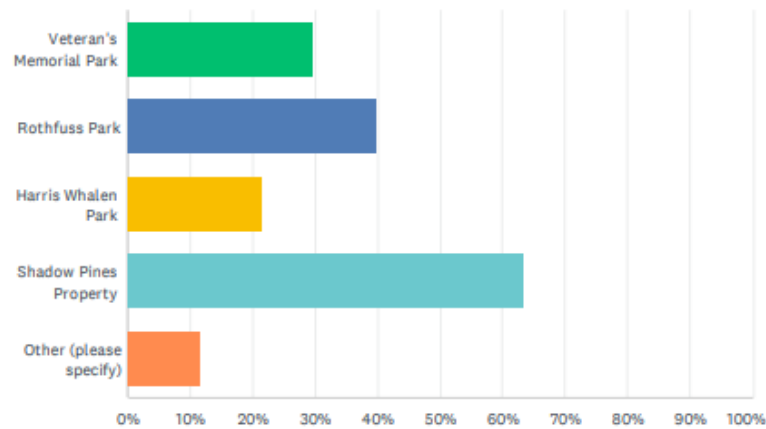
Answered: 812 Skipped: 238



ANSWER CHOICES		RESPONSES	
Yes		74.75%	607
No		6.28%	51
Unsure		18.97%	154
TOTAL			812

Q20 What location(s) would be suitable for a new Recreation Center in Penfield?

Answered: 744 Skipped: 306

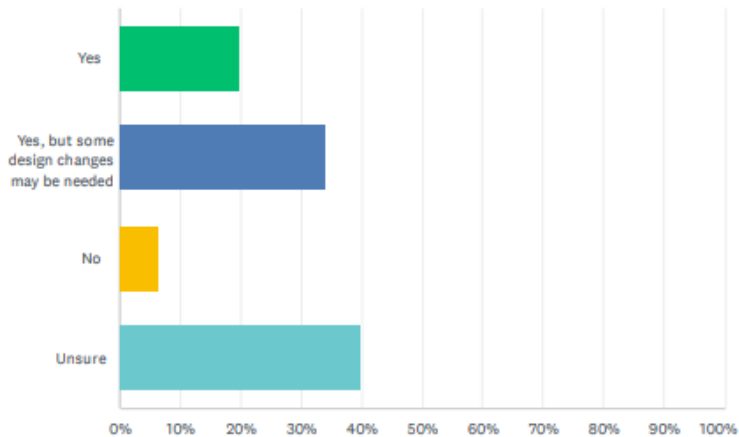


ANSWER CHOICES	RESPONSES	
Veteran's Memorial Park	29.70%	221
Rothfuss Park	39.78%	296
Harris Whalen Park	21.64%	161
Shadow Pines Property	63.31%	471
Other (please specify)	11.69%	87
Total Respondents: 744		

Q21 Do you support the current concept outlined in the Recreation Center Study Plan?

https://www.penfield.org/your_government/committees/recreation_master_plan_comr

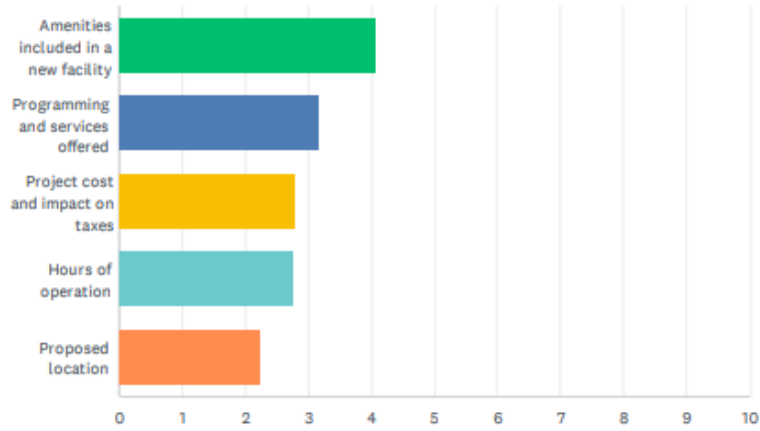
Answered: 793 Skipped: 257



ANSWER CHOICES	RESPONSES	
Yes	19.80%	157
Yes, but some design changes may be needed	34.05%	270
No	6.31%	50
Unsure	39.85%	316
TOTAL		793

Q22 Please rank, what would be the most important factors for determining your support for a new Recreation Center in the future?

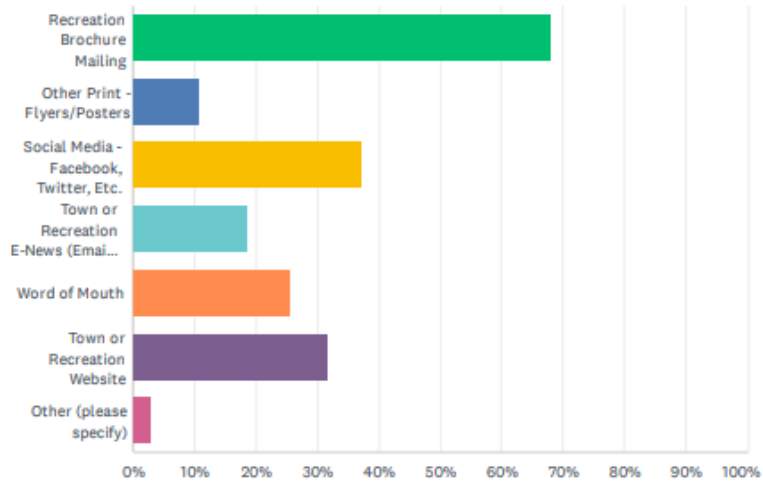
Answered: 747 Skipped: 303



	1	2	3	4	5	TOTAL	SCORE
Amenities included in a new facility	47.79% 357	26.10% 195	14.86% 111	8.70% 65	2.54% 19	747	4.08
Programming and services offered	12.58% 94	26.10% 195	34.27% 256	18.61% 139	8.43% 63	747	3.16
Project cost and impact on taxes	22.76% 170	12.45% 93	12.45% 93	25.44% 190	26.91% 201	747	2.79
Hours of operation	7.63% 57	22.49% 168	24.90% 186	26.77% 200	18.21% 136	747	2.75
Proposed location	9.24% 69	12.85% 96	13.52% 101	20.48% 153	43.91% 328	747	2.23

Q23 How do you find out about the recreation opportunities available through Penfield Parks & Trails? (check all that apply)

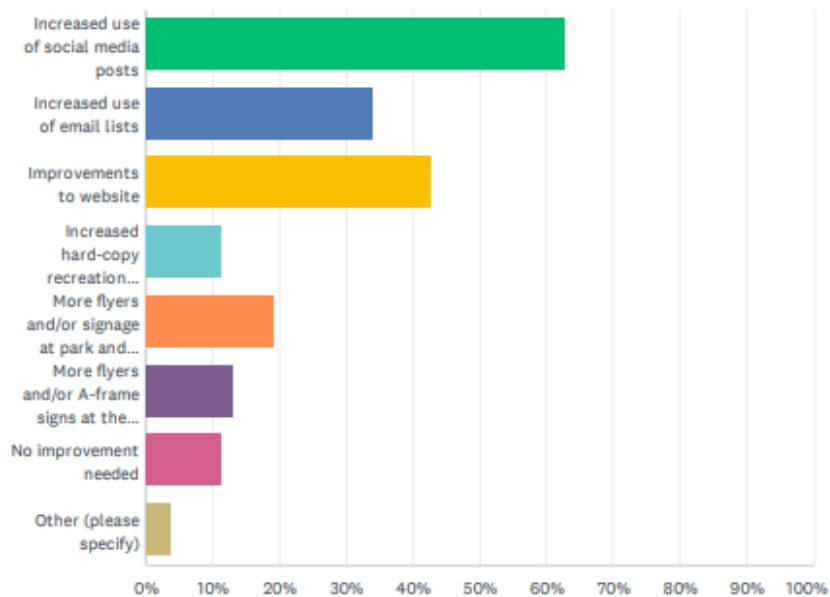
Answered: 761 Skipped: 289



ANSWER CHOICES	RESPONSES	
Recreation Brochure Mailing	68.07%	518
Other Print - Flyers/Posters	10.64%	81
Social Media - Facebook, Twitter, Etc.	37.06%	282
Town or Recreation E-News (Email Distribution)	18.53%	141
Word of Mouth	25.49%	194
Town or Recreation Website	31.54%	240
Other (please specify)	2.76%	21
Total Respondents: 761		

Q24 How can the Town of Penfield improve its outreach and communication about parks and trails activities and programs? (check all that apply)

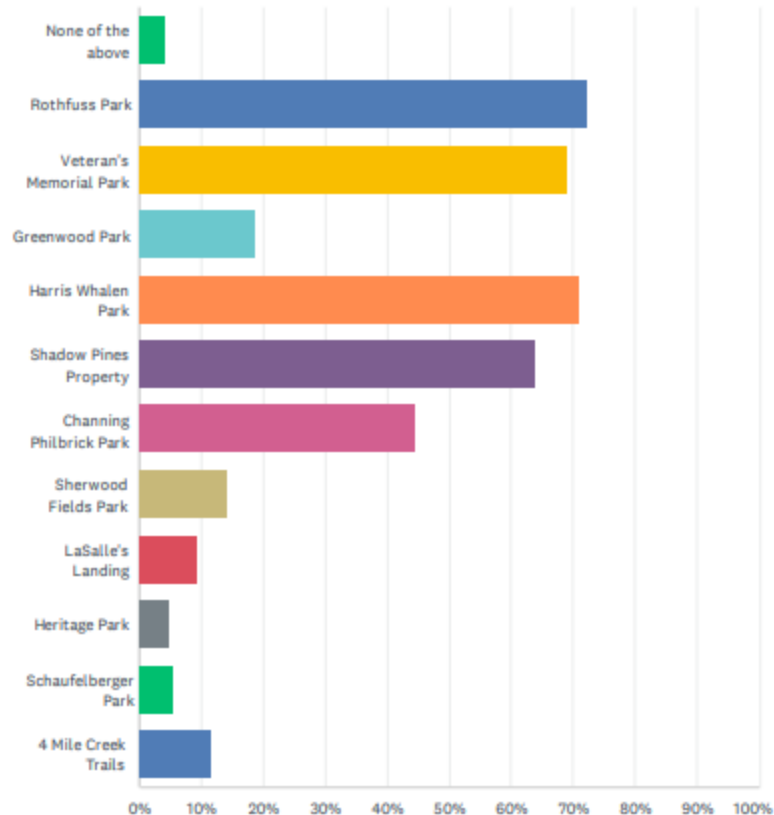
Answered: 720 Skipped: 330



ANSWER CHOICES	RESPONSES	
Increased use of social media posts	62.64%	451
Increased use of email lists	34.03%	245
Improvements to website	42.64%	307
Increased hard-copy recreation brochures available at Town Buildings	11.39%	82
More flyers and/or signage at park and trail kiosks	19.17%	138
More flyers and/or A-frame signs at the Community Center or Town Hall	12.92%	93
No improvement needed	11.39%	82
Other (please specify)	3.89%	28
Total Respondents: 720		

Q25 For each of the parks and properties listed, indicate if you or a member of your household has visited them in the last year?: (check all that apply)

Answered: 758 Skipped: 292



ANSWER CHOICES	RESPONSES	
None of the above	3.96%	30
Rothfuss Park	72.16%	547
Veteran's Memorial Park	69.13%	524
Greenwood Park	18.87%	143
Harris Whalen Park	70.84%	537
Shadow Pines Property	63.85%	484
Channing Philbrick Park	44.59%	338
Sherwood Fields Park	14.12%	107
LaSalle's Landing	9.37%	71
Heritage Park	4.88%	37
Schaufelberger Park	5.54%	42
4 Mile Creek Trails	11.61%	88
Total Respondents: 758		

Q26 What activities do you typically engage in when visiting Penfield parks, properties, and/or trails?: (check all that apply)

Answered: 754 Skipped: 296

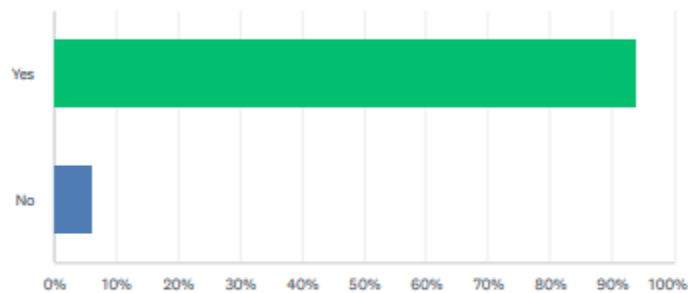
ANSWER CHOICES	RESPONSES	
Hiking/Walking	79.31%	598
Playgrounds	42.71%	322
Youth Sports	35.41%	267
Dog Walking	33.82%	255
Recreation Dept Programs	21.22%	160
Biking	20.16%	152
Organized Events	19.76%	149
Pickleball/Tennis	15.12%	114
Disc Golf	11.01%	83
X-Country Skiing/Snowshoe	10.88%	82
Adult Sports	8.75%	66
Other (please specify)	8.09%	61
None of the above	1.86%	14
Total Respondents: 754		

Q27 What activities or facilities would you like to see introduced or enhanced at our parks and trails?

Answered: 380 Skipped: 670

Q28 Do you feel safe in Penfield's parks, trails, and facilities?

Answered: 736 Skipped: 314



ANSWER CHOICES	RESPONSES	
Yes	93.89%	691
No	6.11%	45
TOTAL		736

Q29 If no, what improvements would make you feel safer?

Answered: 90 Skipped: 960

Q30 As Penfield grows, what additional recreation amenities do you think the Town should consider for the next 5-10 years?

Answered: 457 Skipped: 593

Q31 Are there any improvements that could be made to enhance inclusivity for parks, properties, and/or trails?

Answered: 169 Skipped: 881

Q32 What adaptive recreation programming would you or your family members like to participate in?

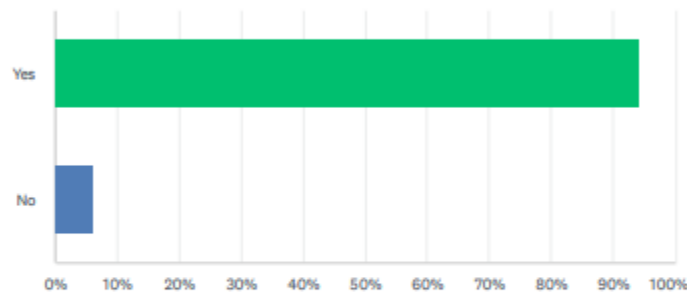
Answered: 106 Skipped: 944

Q33 Is there any information or input related to Penfield Parks and Recreation not addressed elsewhere in the survey? Please provide your comments here (max word count: 200 words)

Answered: 163 Skipped: 887

Q34 Are you a Penfield Resident (Pay Penfield Town and/or School Tax)

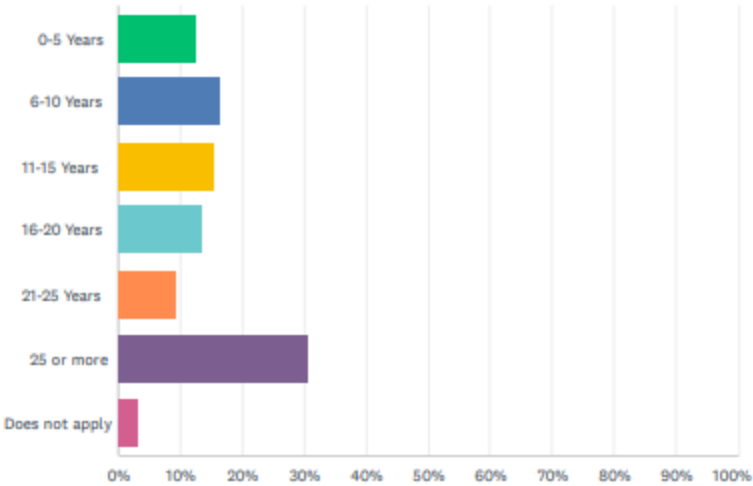
Answered: 741 Skipped: 309



ANSWER CHOICES	RESPONSES	
Yes	93.93%	696
No	6.07%	45
TOTAL		741

Q35 As a Penfield Resident, How long have you lived in the Town of Penfield?

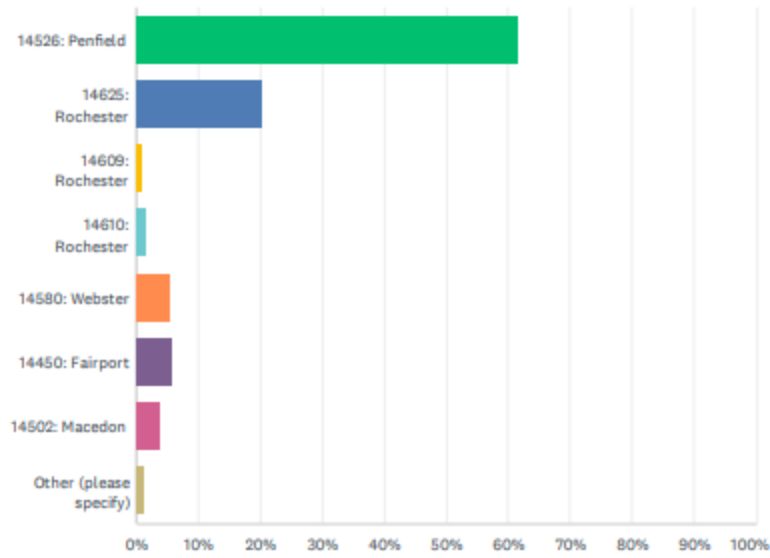
Answered: 725 Skipped: 325



ANSWER CHOICES	RESPONSES	
0-5 Years	12.41%	90
6-10 Years	16.41%	119
11-15 Years	15.31%	111
16-20 Years	13.38%	97
21-25 Years	9.10%	66
25 or more	30.48%	221
Does not apply	2.90%	21
TOTAL		725

Q36 As a Penfield Resident, what's your zip code?

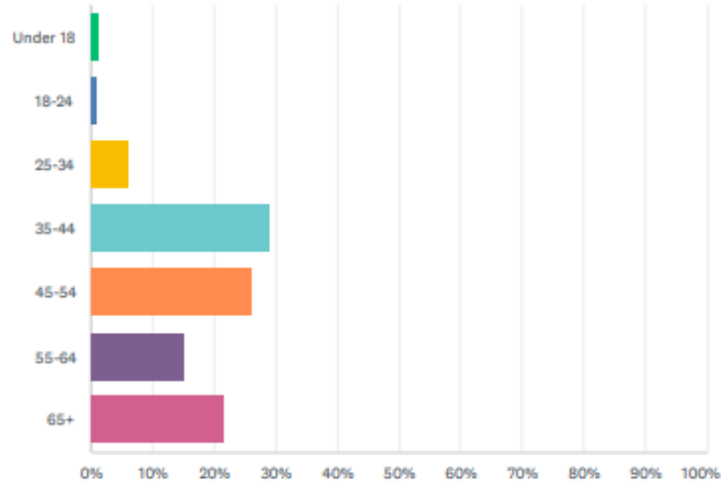
Answered: 716 Skipped: 334



ANSWER CHOICES	RESPONSES	
14526: Penfield	61.45%	440
14625: Rochester	20.25%	145
14609: Rochester	0.84%	6
14610: Rochester	1.54%	11
14580: Webster	5.45%	39
14450: Fairport	5.73%	41
14502: Macedon	3.77%	27
Other (please specify)	0.98%	7
TOTAL		716

Q37 As the Survey Participant, please select your age range:

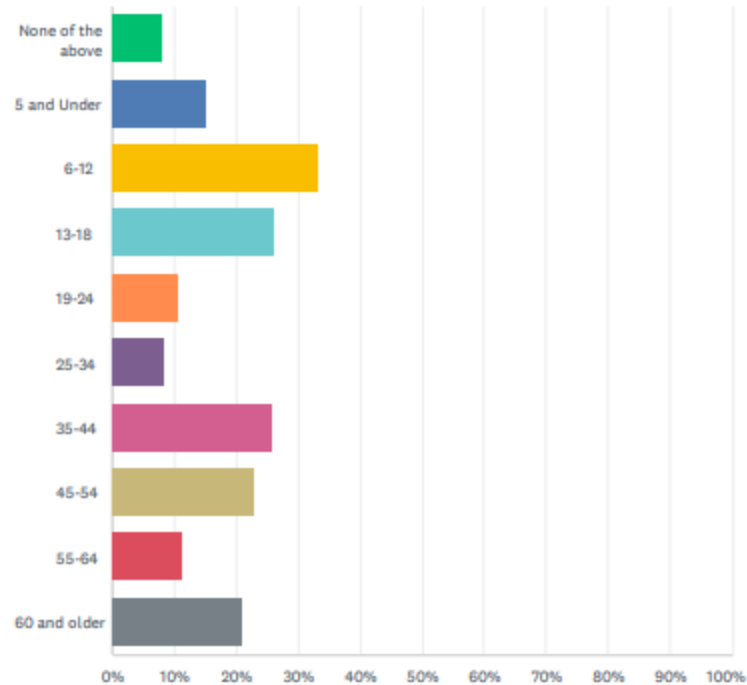
Answered: 740 Skipped: 310



ANSWER CHOICES	RESPONSES	
Under 18	1.08%	8
18-24	0.81%	6
25-34	6.22%	46
35-44	29.05%	215
45-54	26.08%	193
55-64	15.14%	112
65+	21.62%	160
TOTAL		740

**Q38 Please check the age ranges of any other residents in your household
(check all that apply).**

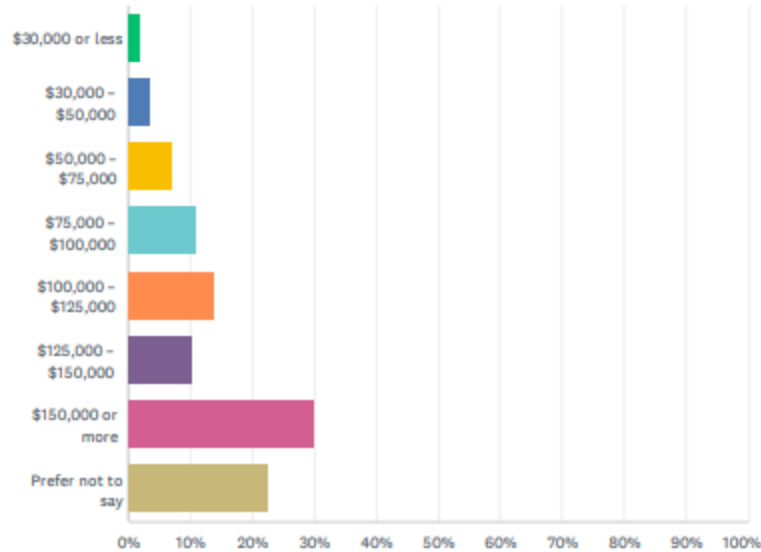
Answered: 725 Skipped: 325



ANSWER CHOICES	RESPONSES	
None of the above	7.86%	57
5 and Under	15.17%	110
6-12	33.24%	241
13-18	26.07%	189
19-24	10.48%	76
25-34	8.28%	60
35-44	25.79%	187
45-54	22.90%	166
55-64	11.31%	82
60 and older	20.83%	151
Total Respondents: 725		

Q39 Household Income?

Answered: 723 Skipped: 327



ANSWER CHOICES	RESPONSES	
\$30,000 or less	1.94%	14
\$30,000 – \$50,000	3.46%	25
\$50,000 – \$75,000	7.05%	51
\$75,000 – \$100,000	10.93%	79
\$100,000 – \$125,000	13.69%	99
\$125,000 – \$150,000	10.24%	74
\$150,000 or more	30.01%	217
Prefer not to say	22.68%	164
TOTAL		723

*Community Input Questions that were answered by typing a response/comment were not included in the above data information (due to size of data) but were collected and analyzed by the Parks & Recreation Master Plan Update Committee when making recommendations on the Dimensions in the Master Plan.

Town Maps





Town of Penfield
Jan. 2019

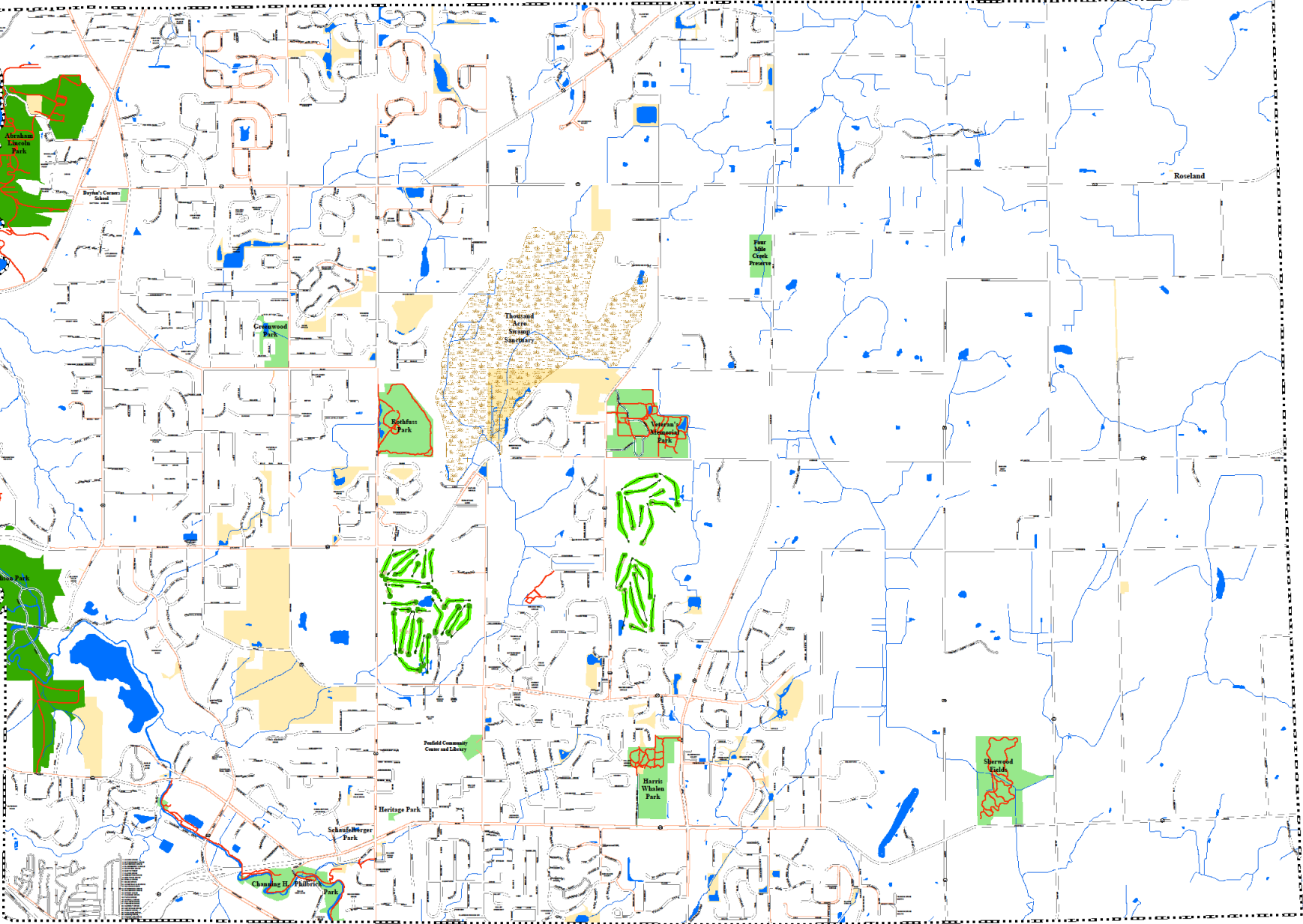
Parks & Trails

- Trails
- Existing Sidewalks
- Private Drive
- Park Road
- 1000 Acre Swamp Sanctuary
- Water
- Streams
- Town Park
- Town Land
- Monroe County Park



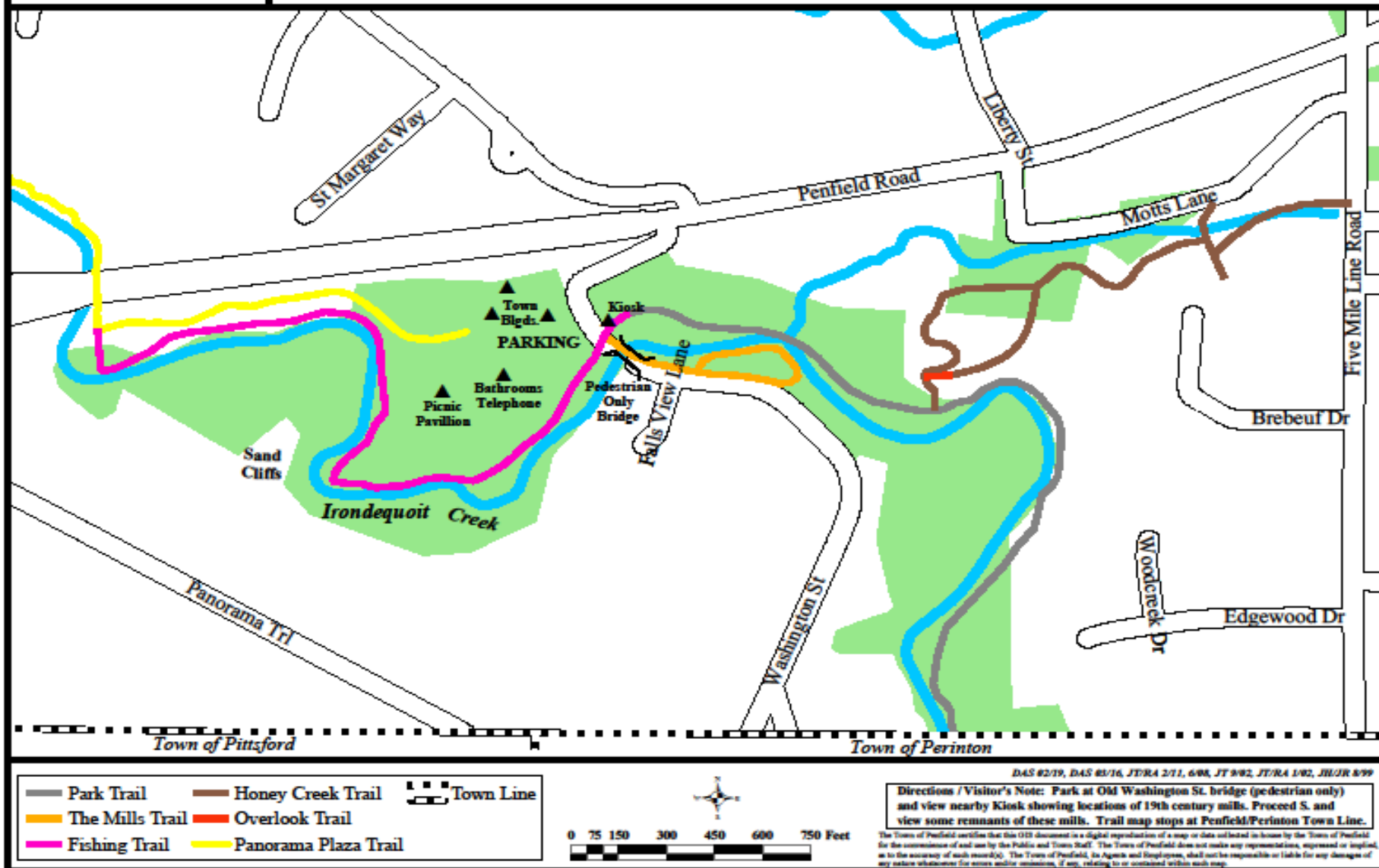
0 1,000 2,000 4,000
Feet

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**Town of Penfield
Trail System**

Channing H. Philbrick Park





Town of Penfield Parks System

Greenwood Park



- Town Park
- Sidewalks
- Playground
- Athletic Field
- Parking Lot
- Courts
- Paved Courts

0 80 160 240 320 Feet

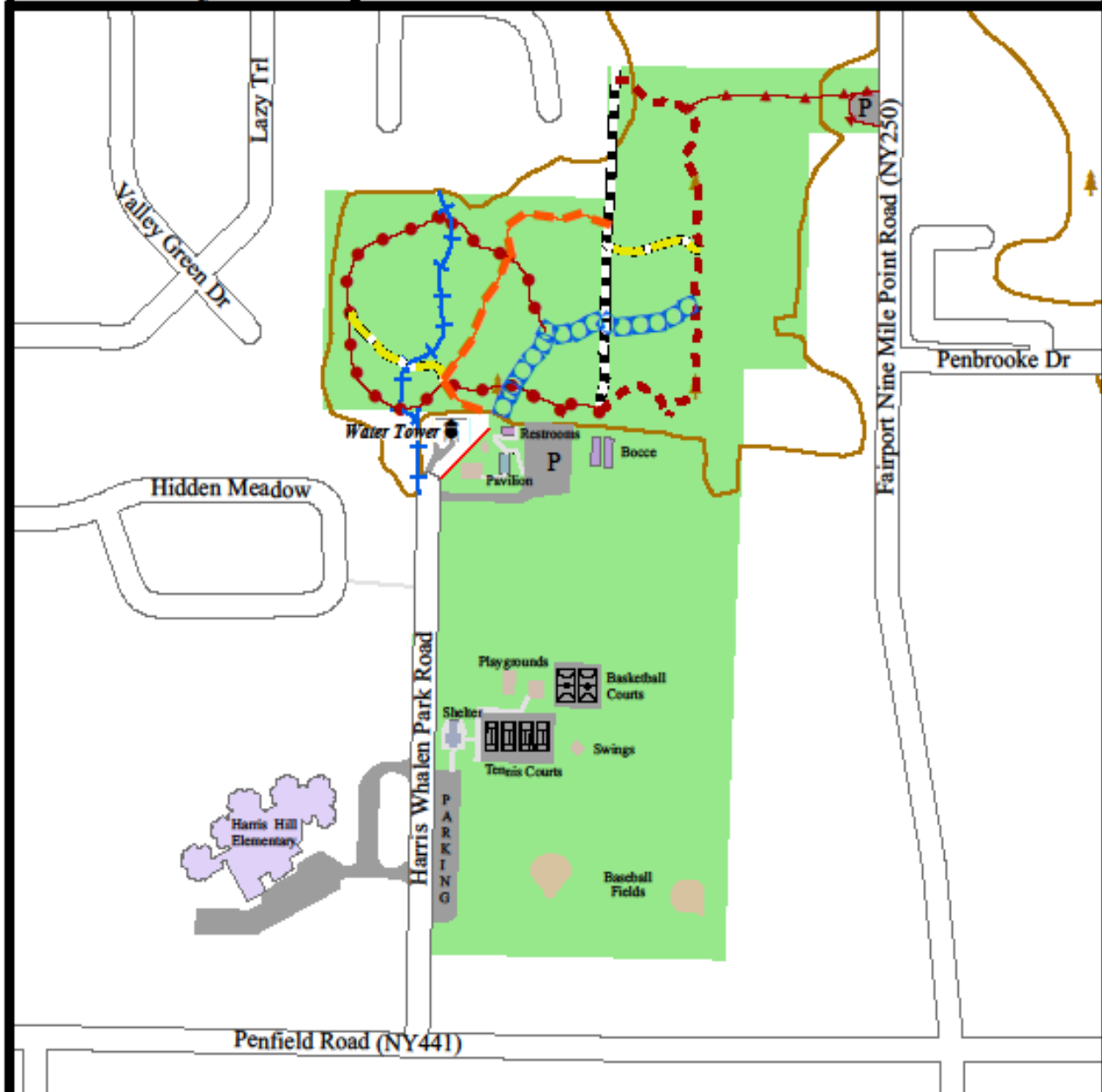
DAS 02/19, JT/JB 5/10, JT/RA 9/02, JH/RA 8/00, JH/JR 8/99

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Town of Penfield Parks System

Harris Whalen Park



Woods

Town Park

East Loop Trail (Red)

East Entrance Trail

West Loop Trail (Red)

Middle Trail (Blue)

Wild Ginger Trail (Blue)

Main Trail (White)

Myrtle Trail (Yellow)

Ridge Trail (Orange)



0 200 400 600 800

Feet

Directions / Visitor's Note: Turn North off Penfield Road at Wegman's traffic light. Go North on Harris Whalen Park Road. Park to the right (East) of Water Tower.

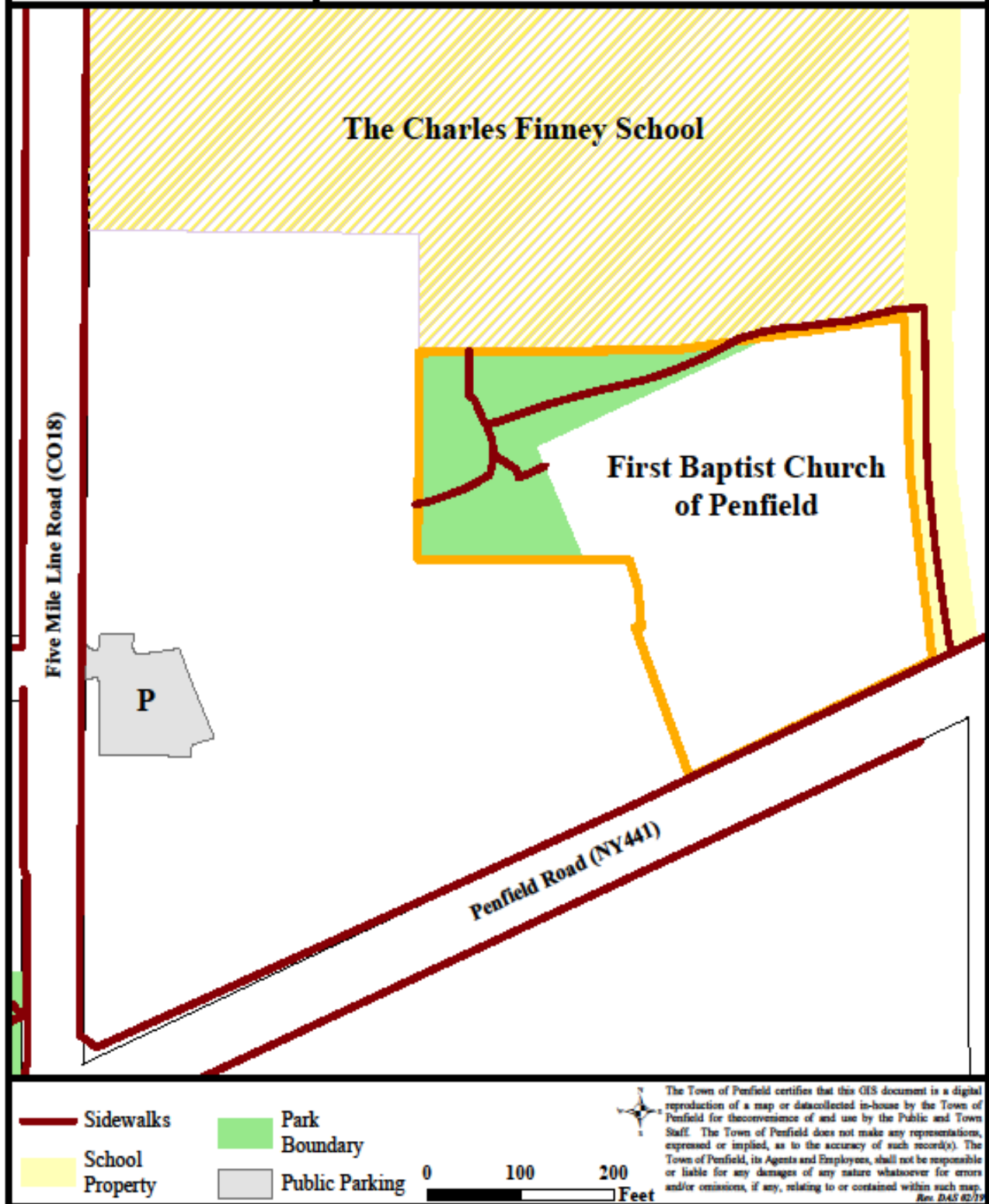
DAS 02/10, JT/JS 5/10,
JT/RA 8/02, JH/RA 8/00, JH/JR 8/99

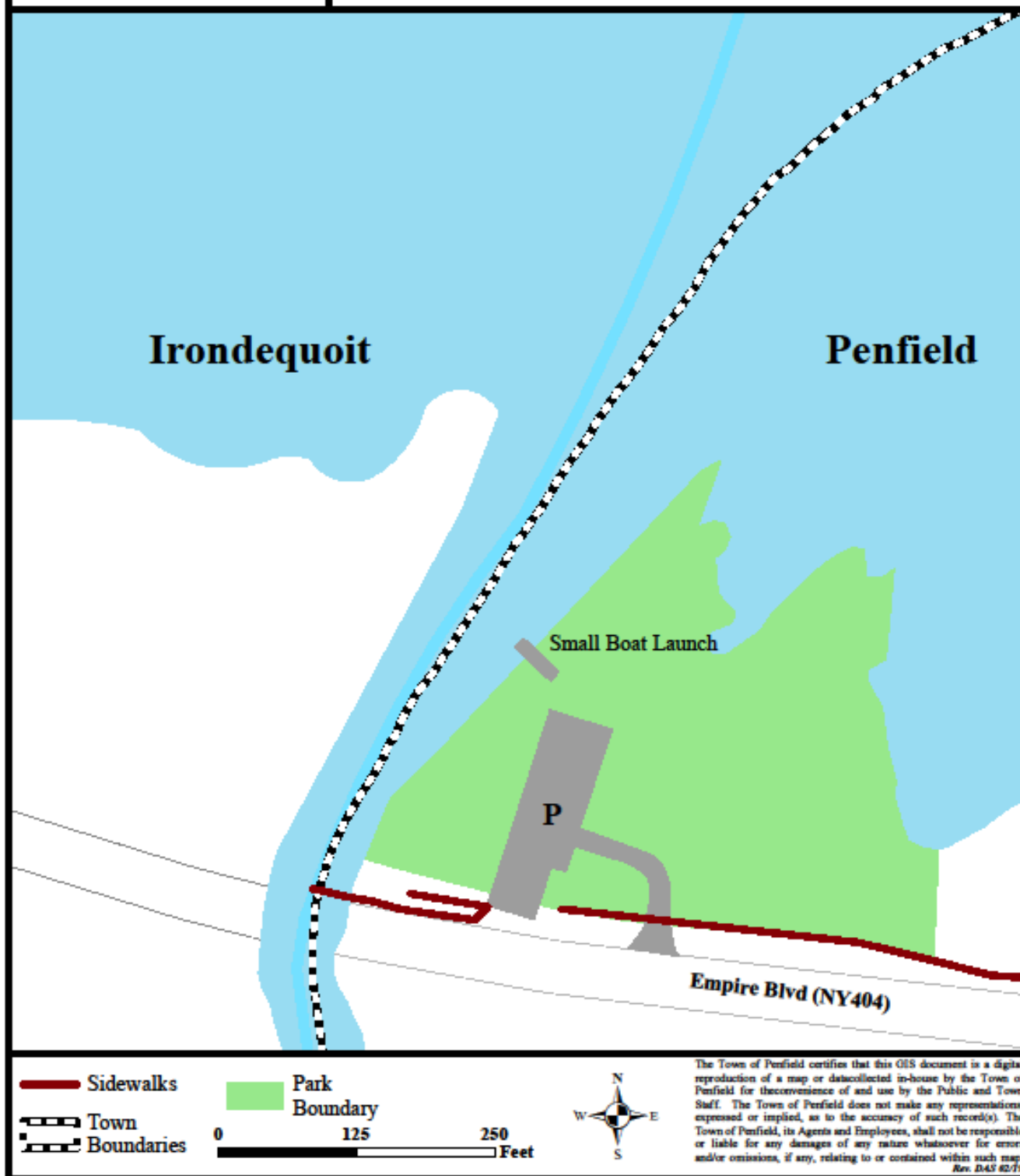
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Town of Penfield Park System

Heritage Park

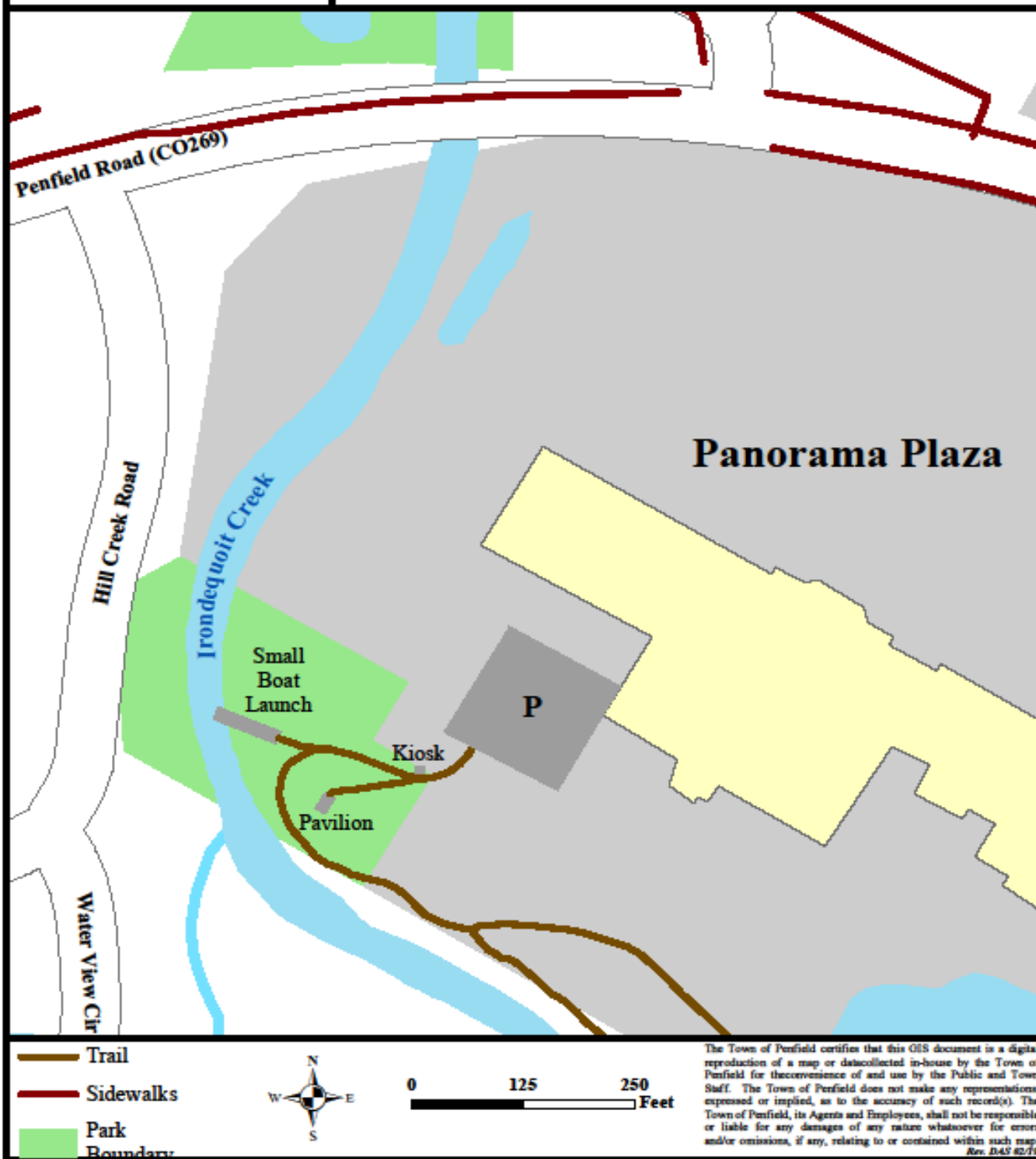
Heritage Park is located on Property owned by the First Baptist Church of Penfield and Penfield Central School District





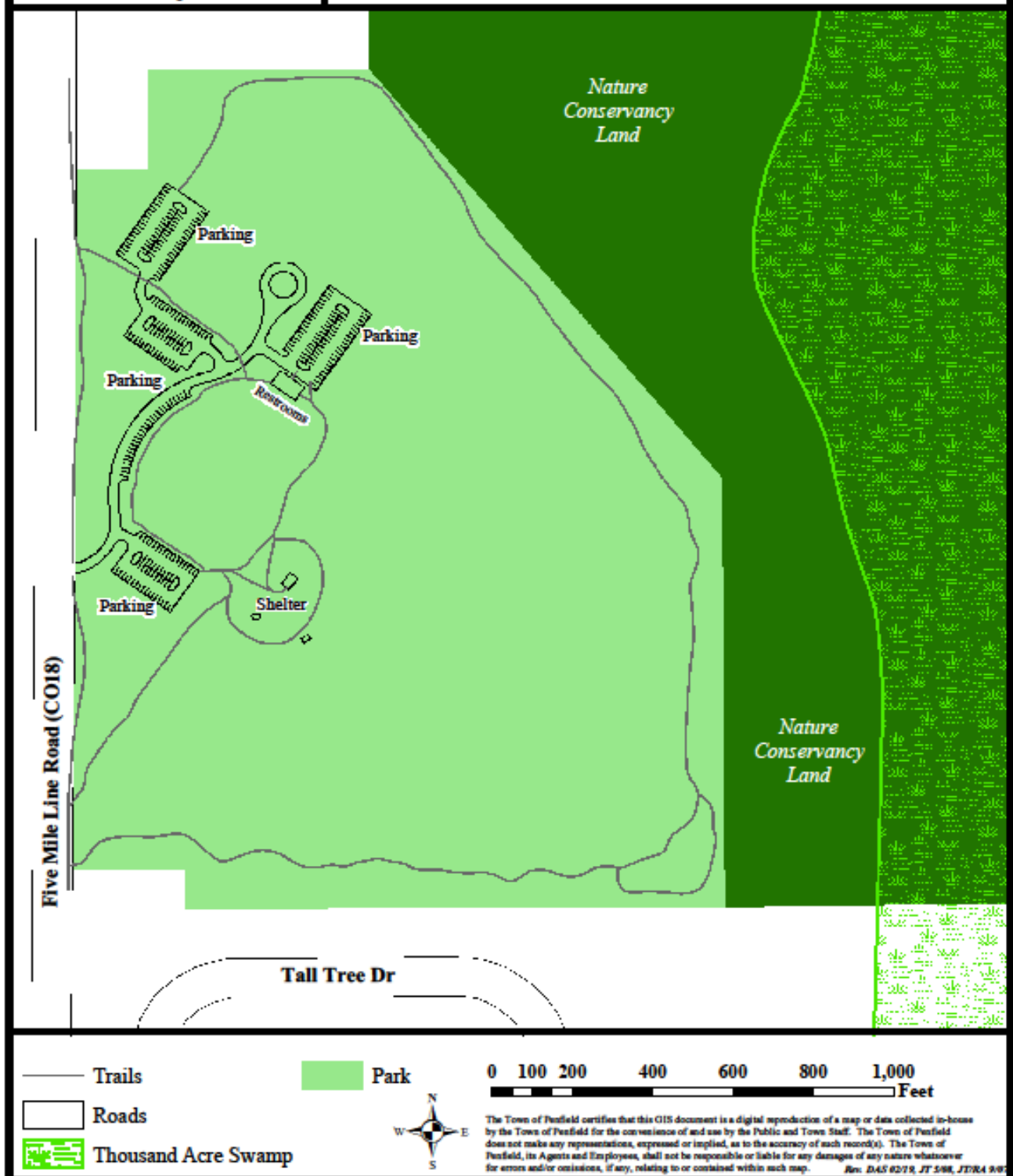
Town of Penfield Park System

Panorama Valley Park

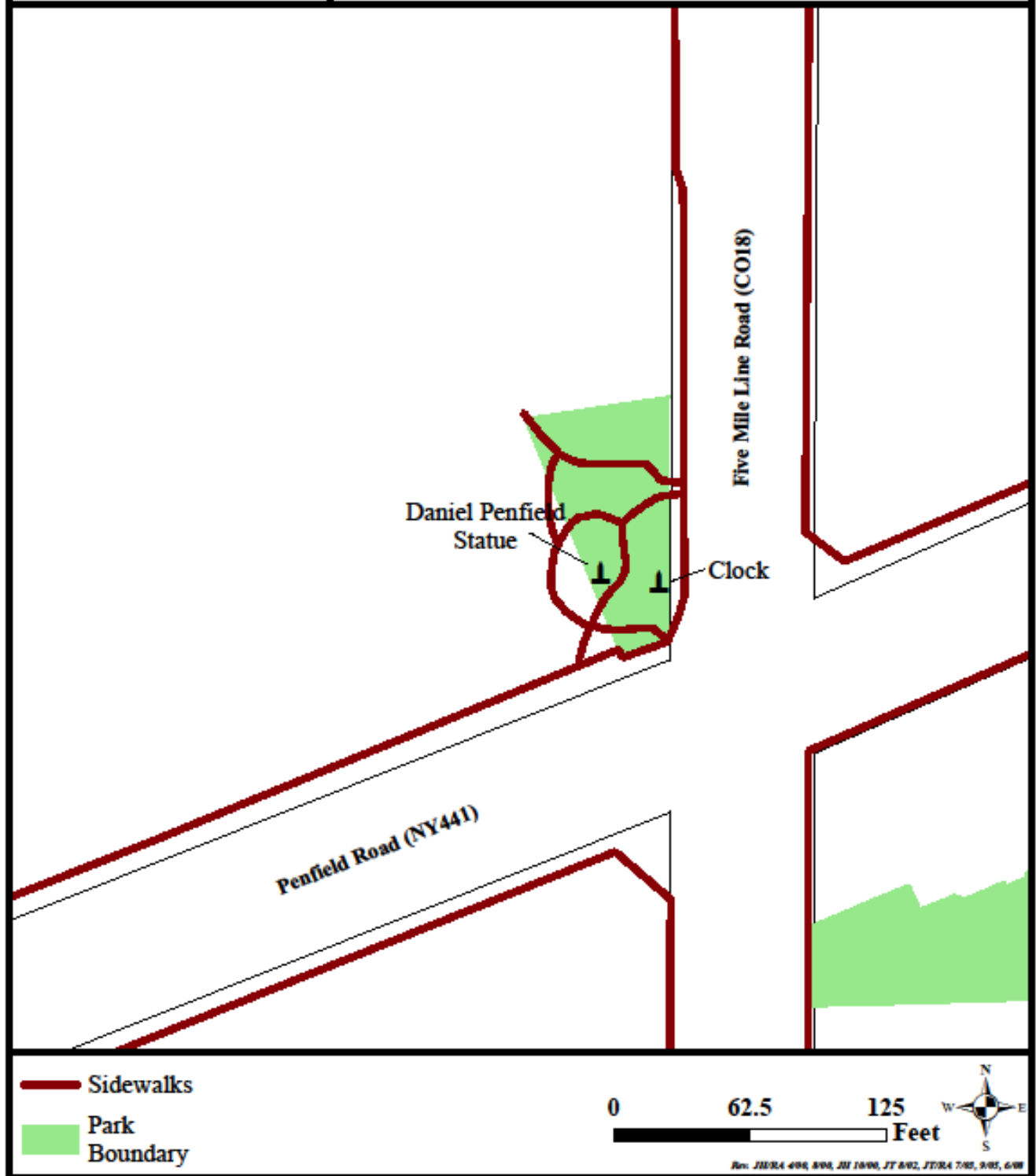


Town of Penfield Trail System

Rothfuss Park



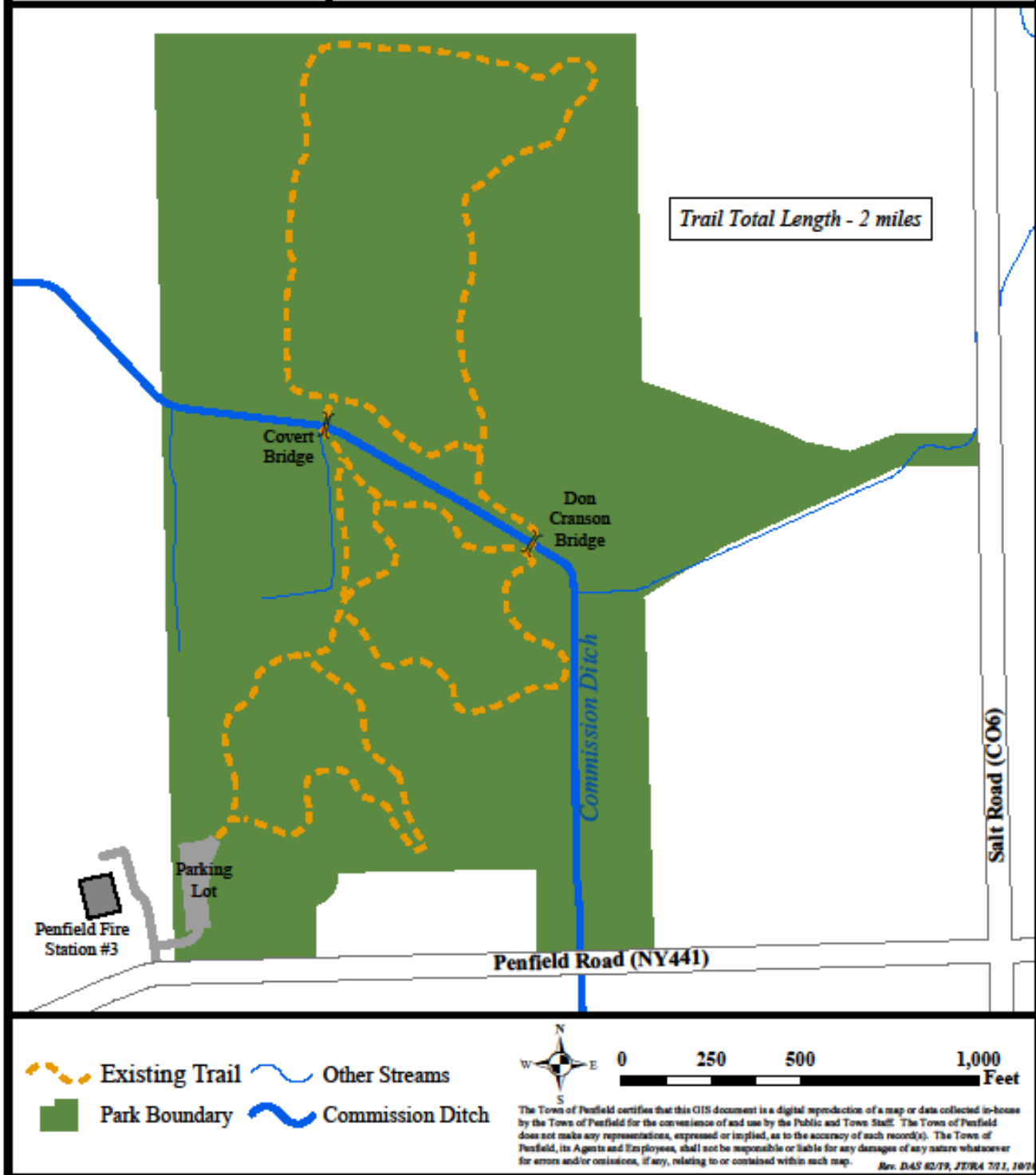
Schaufelberger Park





Town of Penfield Trail System

Sherwood Fields





Town of Penfield Trail System

Veteran's Memorial Park

(formerly Town Hall Park)

