MINUTES
ECONOMIC DEVELOPMENT AND TOURISM
TUESDAY SEPTEMBER 24, 2019 6:00 PM
EAGLE NEST COMMUNITY CENTER

I. CALL TO ORDER – Economic Development and Tourism meeting was called to order by Chairman Mayor Richard Cordova at 6:02 pm.

II. PLEDGE OF ALLEGIANCE – The Pledge of Allegiance was led by Mayor Richard Cordova.

III. ROLL CALL – In attendance were the following: Chairman Mayor Richard Cordova, Mary Sangster, Lisa Karczynski, Bridgette Manakas and Administrator Mary Berglund as secretary. Kim Jarigese and Cathy Bolsinger were absent. Also in attendance was Scott Gibson and Agnes Gibson.

   a. APPROVAL OF AGENDA – Bridgette Manakas moved to approve the agenda. Lisa Karczynski seconded the motion. Motion carried 3-0.

IV. APPROVAL OF MINUTES

   a. August 27, 2019 Minutes – Bridgette Manakas moved to approve the August 27, 2019 minutes. Mary Sangster seconded the motion. The motion carried 3-0

V. NEW BUSINESS

   a. None

V. OLD BUSINESS

   b. Discussion/Action – Kiosk – Administrator Mary Berglund provided a list of the individuals that have submitted their check and registration for the advertisement on the Kiosk. She also reported that Agnes Gibson had provided the information to BU Terry and he indicated he could build the Kiosk for $3,000. The committee discussed the Kiosk and decided to have the bid and specification posted and available for other contractors to bid if they are interested. Mary Berglund indicated the Village will post the bid.

   c. Discussion/Action – Volunteer Program – No action taken due to the absence of Cathy Bolsinger.
d. Discussion/Action – Branding, Logo and Mission Statement – The committee reviewed the designs that were submitted by Kim Jarigese for the Village logo. Bridgette Manakas indicated the preferred option #3. Chairman Mayor Richard Cordova indicated that Cathy Bolsinger also has some ideas and possible submissions for the committee. Bridgette also suggested the addition of a lake in front of the mountains on the logo. The committee also suggested the lake be a blue color, the mountains a green color and the wording and Eagle remaining black. The committee discussed the slogan of “Hidden Gem of Northern New Mexico”. Another suggestion was “Northern New Mexico’s Hidden Gem”. The committee liked both suggestions. It was recommended to send the suggestions to Kim Jarigese and Cathy Bolsinger to provide input on the suggestions and have the information brought to the next meeting. Bridgette Manakas asked if we have a date the logo and mission statement needed to be complete. Chairman Richard Cordova indicated we do not have a date the project needed to be completed, but a quorum needs to be present to approve the selection and send it to Council for final approval.

e. Discussion/Action - EagleFest – 2020 – Administrator Mary Berglund presented a draft of the sponsorship brochure to the committee. Mary stated that she highlighted some of the contact information since there are some questions regarding who will be the contact of certain events. Bridgette Manakas stated there were some problems with the Soapbox race, such as the distance of the race, judging of the cars and the amount of time between races. Chairman Richard Cordova suggested that Trini Bradley assist with the sponsorships. Mary Sang

VI. Discussion/Action - U.S. Capitol Christmas Tree Project – Administrator Mary Berglund presented the information regarding the time the Capitol Christmas Tree will be in Eagle Nest. It was recommended the School, Council and Community be notified regarding the stop in Eagle Nest. The committee also discussed possible ideas to hold during the stop.

VII. OTHER – No other items.

VIII. ITMES FOR NEXT MONTH’S AGENDA – Same items on the current agenda.

IX. ADJOURN – Bridgette Manakas made a motion to adjourn the meeting. Lisa Karczynski seconded the motion. Motion carried 3-0. Meeting adjourned at 7:04 pm.