MINUTES
ECONOMIC DEVELOPMENT AND TOURISM
TUESDAY JULY 23, 2019 6:00 PM
EAGLE NEST COMMUNITY CENTER

I. CALL TO ORDER- Economic Development and Tourism meeting was called to order by Chairman Mayor Cordova at 6:01 pm.

II. PLEDGE OF ALLEGIANCE – The Pledge of Allegiance was led by Mayor Cordova

III. ROLL CALL – In attendance were the following: Chairman Mayor Cordova, Mary Sangster, Cathy Bolsinger, Bridgette Manakas and Tanaya Sutliff. Lisa Karczynski and Kim Jarigese were absent.

IV. APPROVAL OF AGENDA – Cathy Bolsinger moved to approve the agenda. Mary Sangster seconded the motion. Motion carried 3-0.

V. APPROVAL OF MINUTES –
   a. July 1, 2019 Minutes – Motion to approve minutes made by Cathy Bolsinger, seconded by Mary Sangster. Motion carried 3-0.

VI. NEW BUSINESS
   a. U.S. Capital Christmas Tree Project – Mayor Cordova explained some information regarding getting ornaments for the tree. He mentioned that Mary Berglund was helping coordinate with the school in order to get ornaments for the tree. The committee discussed where and when to send ornaments.

VII. OLD BUSINESS
   a. Discussion/Action – Kiosk – Bridgette Manakas began by discussing what funds were available for the Kiosk. Tanaya Sutliff relayed the information that there was approximately $1500 available for the kiosk. There was discussion about the current advertisement spaces that had been purchased and what compensation might be made to them because the kiosk was not in place by the date on Kiosk Sponsorship form. Because the form had ads purchased in six month periods, Tanaya Sutliff suggested prorating the fees for those who had already purchased, as well as changing the advertising dates for a longer period for the first year while the kiosk gets established. Bridgette Manakas made the motion to change pricing to $250 for 15”x22” space, and $40 for 3”x5” space for advertising through July 14th, 2020. Mary Sangster seconded the motion. Motion carried 2-1. Mayor Cordova directed Tanaya Sutliff to type and send out letters to all Eagle Nest registered business with information on the Kiosk and sponsorship forms. The overall idea was to get enough money from advertisers to buy materials to build the kiosk with volunteers.

   b. Discussion/Action – Volunteer Program – Cathy Bolsinger said that things are in the water, there hasn’t been much progress in the last month. Mayor Cordova asked if there were any volunteers because we would be needing several for EagleFest. Discussion turned to what volunteers are needed, where and when during the EagleFest event. Cathy said she would work on gathering some volunteers for the events of EagleFest.

   c. Discussion/Action – Branding, Logo and Mission Statement – Cathy said that Deborah was working on some designs. Mayor Cordova said he didn’t want to discuss too much regarding the branding without Lisa present because she was supposed to do some
research on how other communities are approaching rebranding. The idea of a logo contest was discussed.

d. EagleFest – was previously discussed when discussing the volunteer program. Mayor Cordova said Cathy would be helping gather volunteers

VIII. Other –

a. There was some discussion on the lack of restaurants and dining facilities in town. Mayor Cordova asked Mary Sangster how Nashville to New Mexico went, she said unfortunately with the rain it wasn’t great. Mary said without the rain there probably would have been over 1,000 people. The people who were able to be inside for the concert really enjoyed it.

IX. ITEMS FOR NEXT MONTHS AGENDA

a. No new items

X. ADJORN – Cathy Bolsinger made the motion to adjourn, Mary Sangster seconded. Motion carried all in favor. Meeting adjourned 7:23pm.