MINUTES
ECONOMIC DEVELOPMENT AND TOURISM
MONDAY JULY 1, 2019 6:00 PM
EAGLE NEST COMMUNITY CENTER

I. CALL TO ORDER – Economic Development and Tourism meeting was called to order by Chairman Mayor Richard Cordova at 6:00 pm.

II. PLEDGE OF ALLEGIANCE – The Pledge of Allegiance was led by Mayor Cordova

III. ROLL CALL – In attendance were the following: Chairman Mayor Richard Cordova, Mary Sangster, Cathy Bolsinger and Administrator Mary Berglund. Lisa Karczynski and Kim Jarigese were absent.

IV. APPROVAL OF AGENDA – Cathy Bolsinger moved to approve the agenda. Mary Sangster seconded the motion. Motion carried 2-0

V. APPROVAL OF MINUTES
a. April 22, 2019 Minutes – Cathy Bolsinger moved to approve the April 22, 2019 minutes. Mary Sangster seconded the motion. Motion carried 2-0.

VI. NEW BUSINESS
a. None

VII. OLD BUSINESS
a. Discussion/Action – Kiosk – Mary Berglund reported there was some funding allocated for the kiosk with the Clean and Beautiful grant award. No further discussion.

b. Discussion/Action – Volunteer Program – Cathy Bolsinger reported the volunteer program is a little challenging. There are groups that are just arriving into the valley that may be interested. Mayor Cordova asked if it may be better to meet with those who are just arriving to and plan for next year’s volunteer needs. Cathy Bolsinger indicated that she won’t give up and will continue to work on the program. Mayor Cordova indicated that she is doing a good job and the program won’t happen overnight.

c. Discussion/Action – Branding, Logo and Mission Statement – Lisa Karczynski was not present to provide the information for the branding she had been collecting. Cathy Bolsinger indicated that she and her daughter have been working on some designs and would like to share them. Mayor Cordova stated that it would be nice to see the design. He added the design needs to be simple, too much design is complicated when it comes to a logo. Cathy Bolsinger asked if we wanted the design to be modern or traditional.
Mayor Cordova indicated that both will work. It just depended upon what the committee wanted to select. The committee also discussed they did not plan to have a monetary prize, but it will be used to promote Eagle Nest. Mayor Cordova asked to have the old logo of “Eagle Nest...the last best place in the Rockies to play, live, work and retire” to the next meeting.

VIII. OTHER – None

IX. ITEMS FOR NEXT MONTH’S AGENDA – Kiosk, Volunteer Program, Branding, Logo and Mission statement, EagleFest.

X. ADJOURN – Cathy Bolsinger moved to adjourn the meeting. Mary Sangster seconded the motion. Motion carried 2-0. Meeting adjourned at 6:35 pm.

Mary Berglund, Administrator/Secretary