I. CALL TO ORDER – Economic Development and Tourism meeting was called to order by Chairman Mayor Richard Cordova at 6:01 pm.

II. PLEDGE OF ALLEGIANCE – The Pledge of Allegiance was led by Councilor Julie Kulhan.

III. ROLLCALL – In attendance were the following: Chairman Mayor Richard Cordova, Cathy Bolsinger, Bridgette Manakas, Lisa Karczynski, Kim Jarigese by telephone and Administrator Mary Berglund as secretary. Mary Sangster was absent. Also in attendance was Councilor Julie Kulhan, Nathan Karczynski, Agnes Gibson and Scott Gibson.

IV. APPROVAL OF AGENDA – Bridgette Manakas made a motion to approve the agenda. Cathy Bolsinger seconded the motion. Motion carried 4-0.

V. APPROVAL OF MINUTES
a. September 24, 2019 Minutes – Bridgette Manakas moved to approve the minutes. Lisa Karczynski seconded the motion. Motion carried 3-0

VI. NEW BUSINESS
a. Councilor Julie Kulhan presented information regarding the Outdoor Recreation Conference she attended in Silver City. She indicated she spoke to Director Christy Tafoya about trails in the Eagle Nest Lake State Park area and she seemed to have a positive response to further conversation. Councilor Kulhan indicated she feels we should promote our area with more trails, have mountain bike rentals, promote Colin Neblett and post the date restrictions. We need to have a photo library for branding and look at the National Trails for funding. This could help promote business and attract more businesses. Nathan Karczynski mentioned that the labor pool is limited and minimum wage increase may close a number of businesses. Bridgette Manakas added that the wintertime is very difficult for businesses to stay open.

b. Cathy Bolsinger announced she will be having surgery and won’t be able to participate in the meetings for a time.
V. OLD BUSINESS

c. Discussion/Action – Kiosk – Bridgette Manakas asked if there were any new advertiser’s for the Kiosk. Mary Berglund stated that we did not have additional supports at this time. Mary also stated that some of the money we have been awarded for CDBG may be able to be used for the Kiosk since it may be considered park of the park improvement.

d. Discussion/Action – Volunteer Program – Cathy Bolsinger indicated she has no additional information at this time.

e. Discussion/Action – Branding, Logo and Mission Statement – The committee reviewed the designed that Kim Jarigese had submitted. Kim stated the addition of color could be too busy for the design if there is too much added. She was also concerned it would go from a graphic design to an illustration. Bridgette Manakas stated the color could just be added to the lines. Cathy Bolsinger drew a simple lake on one of the designs and sent a photo to Kim. Kim indicated she could add the blue to the lake. She will send a sample to be shared with the committee.

f. Discussion/Action - EagleFest – Update – Mary reviewed the EagleFest information and added the park may be in transition for the park improvements at the time of the event. More information will be provided later. Mary will also be meeting with Bruce Manakas regarding the balloons.

g. Discussion/Action - U.S. Capitol Christmas Tree Project – Mary Berglund reminded everyone the U.S. Capitol Christmas Tree Event would be on November 11th and hoped everyone would attend. The Village is still looking for cookie donations for the visitors.

VII. OTHER

a. Mary Berglund added there will be a number of projects next summer and asked everyone to help make all of the hotels, RV parks and businesses aware so they are prepared to accommodate the contractors and their crews.

VIII. ITEMS FOR NEXT MONTH’S AGENDA

IX. ADJOURN – Mayor Cordova adjourned the meeting at 6:44 pm.