I. CALL TO ORDER – Economic Development and Tourism meeting was called to order by administrator Mary Berglund at 6:00 pm.

II. PLEDGE OF ALLEGIANCE – The Pledge of Allegiance was led by Cathy Bolsinger.

III. ROLL CALL – In attendance were the following: Bridgette Manakas, Cathy Bolsinger, Kim Jarigese and Administrator Mary Berglund. Absent were Chairman Mayor Richard Cordova and Randy Foust.

IV. APPROVAL OF AGENDA – Cathy Bolsinger moved to approve the agenda. Kim Jarigese seconded the motion. Motion carried. 3-0.

V. APPROVAL OF MINUTES
   a. November 29, 2018 Minutes – Bridgette Manakas moved to approve the November 29, 2018 minutes. Kim Jarigese seconded the motion. Motion carried 3-0.

VI. NEW BUSINESS

VII. OLD BUSINESS
   a. Discussion/Action – Kiosk – Kim Jarigese reported that she had submitted 2 application to the Lodgers’ Tax Committee for consideration at the Lodgers’ Tax meeting on January 11, 2019. One application was for the Kiosk and the other was for bill boards to bring visitors to Eagle Nest.
      i. Rural Pathways – Mary Berglund reported that Suzy Lawrence from the New Mexico Department of Tourism came to Eagle Nest to provide information for Rural Pathways Projects. She would like to schedule a meeting with stakeholders to develop a project for Eagle Nest. The committee reviewed
possible date options which included January 16, January 23 and February 6.

Mary will contact Suzy to see if they recommended dates will work for Suzy.

b. Discussion/Action – 2019 Events – Mary Berglund read the list of events that are listed on the Eagle Nest Chamber Event Calendar. They included: January 26 Ice Fishing Tournament, February 21 Annual Friends Meeting and Potluck, April 21 Easter Egg Hunt, May 11 Children’s Fishing Tournament, May 17 Run For the Wall, May (TBD) Pike Fishing Tournament, June 1 National Trails Day Hike, June TBD Paddle It, June 21-22 2 nd Annual Eagle Nest Cowboy Fest, July 4 Independence Day Celebration and Fireworks, July 4 Fireman’s BBQ, July 6 Nashville to New Mexico July 27-28 High Country Arts and Crafts Fest. August 3, River Roundup on Cimarron River, September 13-21 Fish Fest/Fish Fry. EagleFest was not listed as an Eagle Nest Event. John Pollard has been contacted and will have it added. The Chamber has indicated they will need a tent for Cowboy Fest. Mary Sangster indicated the test and stage will be needed for Nashville to New Mexico. She has sound arranged. She is working on vendors for 7/6. The vendors for the 4-6 is a problem due to lack of volunteers. Cathy Bolsinger indicated that she would hold a “Volunteer Fair” to get RV’ers interested in volunteering to assist. Kim Jarigese indicated the information could be placed in the Idlewild Newsletter to promote events and request for volunteers that would be needed for each event. No action taken.

c. Discussion/Action – Advertising – Kim Jarigese reviewed the information provided to Lodgers’ Tax application. John Pollard indicated the Chamber of Commerce is looking at TV and Radio ads. Bridgette Manakas added we should take advantage of the Mark Ronchetti connection to the Valley. John Pollard asked if we could contact the TV stations. Facebook promotions were also discussed.

d. Discussion – Website update – Mary Berglund reported the Village website went out for RFP in December with the proposal submissions due January 7, 2019. None of the RPF’s received met the requirements and the Village will need to re-issue the RFP. Cathy Bolsinger indicated the Colorado College in Colorado Springs may be interested as a project. John Pollard also said he may have contacts. Kim Jarigese added that AIGA is good at print design and may be interest as well as the NMAMA.

VIII. OTHER

IX. ITEMS FOR NEXT MONTH’S AGENDA

a. Kiosk
b. Events

c. Lodgers Tax Results and Information

d. Rural Pathways Project

e. Volunteers

X. ADJOURN — Bridgette Manakas moved to adjourn the meeting. Kim Jarigese seconded the motion. Motion carried 3-0. Meeting adjourned at 7:21.

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Administrator Mary Berglund, Secretary