I. **CALL TO ORDER** – The Economic Development and Tourism meeting was called to order by Mayor Richard Cordova at 6:00 pm.

II. **PLEDGE OF ALLEGIANCE** – The Pledge of Allegiance was led by Lisa Sparks.

III. **ROLLCALL** – In attendance were the following: Chairman Richard Cordova, Judy Montague, Cathy Bolsinger, Kim Jarigese and Administrator Mary Berglund as secretary. Absent was Bridgette Manakas and Randy Foust. See sign-in sheet for others in attendance.

IV. **APPROVAL OF AGENDA** – Judy Montague moved to approve the agenda. Cathy Bolsinger seconded the motion. Motion carried 3-0.

V. **APPROVAL OF MINUTES**
   a. January 30, 2018 Minutes – Cathy Bolsinger moved to approve the minutes for the January 30, 2018 Economic Development and Tourism meeting. Judy Montague seconded the motion. Motion carried 2-0.

VI. **OLD BUSINESS**
   a. Discussion/Action - EagleFest 2018 – Administrator Mary Berglund reviewed the sponsorships that have been received from Dennis Engineering, Kit Carson Coop, Prime Time Corporation and Berglund Construction and indicated we are only half way to reaching our goal of meeting expenses. The race is scheduled and the Chamber has arranged for 5 balloonist to be added to the event. 3 additional accommodations for the balloonist are still needed to insure balloonist participation. The bands are booked and confirmed. The Chamber is working with a local church for sound to save on the cost. Mr. Molina has indicated that he has notified the sound operator of the size of the bands performing. The committee discussed different options for accommodations for balloonist and sponsorship including Sandia, Taos Pueblo and the Rotary Club. The committee agreed to meet on July 30, 2018 at 5:00 pm to continue to work on EagleFest.

   b. Discussion/Action – Brainstorming – Mayor Cordova reviewed the purpose of Economic Development and Tourism. Items discussed by the committee included ways to bring new businesses into town, marketing to bring businesses to Eagle Nest and ways to look
for longevity. Development of a welcome package was suggested by Cathy Bolsinger. Mayor Cordova explained the New Mexico Grow It program and asked the committee if they would be interested in a presentation by the Grow It director. The committee felt it would be beneficial to hear the presentation. Kim Jarigese indicated we need to build a support system for businesses. Other items discussed included having an open visitor center to direct visitors to businesses in town, looking for a small town investment group, building a bed and breakfast support group, transit system for tourist and workforce, Highway 64 promotion, website and gold panning at the gravel pit by the museum. Mayor Cordova and suggested we look at Ordinances for VRBO and AirBNB to be included in the Lodgers’ Tax and perhaps a Quality of Life Tax to be added to the Lodgers Tax. Kim Jarigese indicated that she would research Small Town Ideas network for the next meeting.

VII. OTHER

VIII. ITEMS FOR NEXT MONTH’S AGENDA

a. Kiosk

b. Review of brainstorming ideas

IX. ADJOURN – Cathy Bolsinger moved to adjourn the meeting. Judy Montague seconded the motion. Motion carried 3-0. Meeting adjourned at 7:15 pm.