MINUTES
ECONOMIC DEVELOPMENT AND TOURISM
TUESDAY, OCTOBER 23, 2018 5:00 PM
EAGLE NEST COMMUNITY CENTER

I. CALL TO ORDER – The Economic Development and Tourism meeting was called to order by Mayor Richard Cordova at 6:01 pm.

II. PLEDGE OF ALLEGIANCE – The Pledge of Allegiance was led by Mayor Cordova.

III. ROLL CALL – In attendance were the following: Chairman Mayor Richard Cordova, Judy Montague, Cathy Bolsinger, Kim Jarigese (By telephone), Bridgette Manakas (By Telephone) and Administrator Mary Berglund as Secretary. Absent was Randy Foust. See sign-in sheet for others in attendance.

IV. APPROVAL OF AGENDA – Judy Montague moved to approve the agenda. Cathy Bolsinger seconded the motion. Motion carried 4-0.

V. APPROVAL OF MINUTES
a. October 11, 2018 Minutes – Judy Montague moved to approve the October 11, 2018 minutes. Cathy Bolsinger seconded the motion. Motion carried 4-0.

VI. OLD BUSINESS
a. Discussion/Action – Kiosk – The committee members reviewed the kiosk options presented at the previous meeting. Cathy Bolsinger stated that she liked the 6 sided option. Judy Montague indicated that she was concerned about it not having a roof to protect the items on the kiosk. Kim Jarigese noted that even though the six sided one cost more, advertisers could help with the cost. Jack Schweitzer volunteered to design the sign for the map using the same format as the walking tour signs. Kim Jarigese suggested if the committee decides to have it built, then it will need to be made with solid, weather proof material, such as decking material. Cathy Bolsinger stated that she felt a number of volunteers, including David Bolsinger would be willing to help construct the kiosk. Jack Schweitzer volunteered to do the graphics/design. Cathy Bolsinger moved to have Jack Schweitzer design a 6 sided kiosk and to have quotes for the next meeting. Judy Montague seconded the motion. The motion carried 3-0.

b. Discussion/Action – 2019 Events – Jack Schweitzer indicated the museum would like to do a number of events in the summer of 2019. Some ideas include 1) Fiesta de las Montana’s in June or August. This could include a sheep herder’s event and flamingo
dancing. 2) Paddle It to be held around the 3rd weekend in June. Hope to expand it to a 2 day event. 3) Car Shows – with car clubs displaying their cars at no cost. There are 44 parking slots around the park for display. Additional discussion included holding the Hot Air Balloon event with EagleFest again and the possibility of holding a pueblo event. Sponsorships and advertising will need to start soon. Mary Sangster indicated Nashville to New Mexico is scheduled for July 6th and advertising has started. Cathy Bolsinger suggested that we have a chairman for each event. The committee decided to continue the discussion at the November meeting.

c. Discussion/Action – Advertising – Judy Montague moved to table the discussion regarding advertising until the November meeting. Cathy Bolsinger seconded the motion. Motion carried 3-0.

VII. OTHER

VIII. ITEMS FOR NEXT MONTH'S AGENDA – due to the Thanksgiving holiday, the next meeting will be held November 29, 2018

a. Kiosk
b. Events
c. Advertising

IX. ADJOURN – Cathy Bolsinger moved to adjourn the meeting. Judy Montague seconded the motion. Motion carried 3-0. Meeting adjourned at 7:06 pm.