

Economic Vitality Incentive Program/County Incentive Program FY 2014 Consolidation Plan (Previous Filer)

Local Unit Name: Village of Chesaning

Local Unit Code: 733020

Proposal Name: Community Marketing Campaign Update New

Status: Completed In Progress Delayed/Stalled Not Started Dropped

Status Description or New Proposal Description
Village, School District, Chamber of Commerce & Downtown Development Authority have developed a team to design and implement a regional marketing campaign promoting the family-friendly community vision.
Jurisdictions/Organizations Involved
Village of Chesaning, Chesaning Union Schools, Chesaning Chamber of Commerce & Chesaning Downtown Development Authority
Estimated Savings/Improved Service or Efficiency
Collaborative strategy that pools financial resources of the participating agencies around a shared target audience. Eliminated redundant marketing efforts and increases efficiencies in the message getting out to a broader audience.
Barriers Experienced
None.

Estimated Timeline (Month, season, or quarter along with a year)		
	Date	Action/Steps
Start Date (Required)	11/2016	Collaborative Marketing Committee Concept is presented to the Village Council and School Board
Significant Progress Dates	2/2017	Initiate Quarterly Committee Meetings
	8/2017	Shared Community Logo Developed
	9/2017	Initial Marketing Campaign Designed & Implemented
	6/2018	Second Marketing Campaign Initiated
	5/2019	Third Marketing Campaign Initiated
Implementation Date (Required)	11/2016	Collaborative Marketing Strategy Approved by Elected Bodies

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Local Unit Name: Village of Chesaning
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Proposal Name: Shared Equipment Pool Update New

Status: Completed In Progress Delayed/Stalled Not Started Dropped

Status Description or New Proposal Description
Development of a "large" equipment pool
Jurisdictions/Organizations Involved
Village of Chesaning, Village of St. Charles and City of Montrose
Estimated Savings/Improved Service or Efficiency
Anticipating the annualized savings to be \$50,000 - \$75,000 depending upon equipment incorporated into the pool.
Barriers Experienced
N/A

Estimated Timeline (Month, season, or quarter along with a year)		
	Date	Action/Steps
Start Date (Required)	11/2016	Administrators meet to discuss the legal and operational aspects of developing an equipment pool.
Significant Progress Dates	1/2017	Initial equipment agreement for a street sweeper
	5/2017	Implement street sweeper agreement
	7/2017	Negotiated agreement with St. Charles for rental of equipment
	11-1-18	Agreement reached on cost sharing new Vactor Truck
Implementation Date (Required)	5/2017	Implement Agreement

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Proposal Name: Community Services Building Update New

Status: Completed In Progress Delayed/Stalled Not Started Dropped

Status Description or New Proposal Description
Collaborative effort to locate the Village, Chamber of Commerce and Downtown Development Authority offices in a single, centralized facility.
Jurisdictions/Organizations Involved
Village of Chesaning, Chesaning Chamber of Commerce and Chesaning Downtown Development Authority
Estimated Savings/Improved Service or Efficiency
\$35,000 to \$45,000 in annual operating and capital investment costs.
Barriers Experienced
Developing joint ownership agreement for the facility that will permit the Village to seek external funding for the project.

Estimated Timeline (Month, season, or quarter along with a year)		
	Date	Action/Steps
Start Date (Required)	07-2015	Verbal Agreement between partners to pursue joint facility
Significant Progress Dates	07-2017	Legal Counsel Develops Proposed Transfer Ownership Agreement
	08-2017	Village researching funding sources for building purchase and redevelopment
	11-2017	Chamber of Commerce Agrees to Transfer Property and Sign Closing Documents
	11-2017	Capital Improvement Bonds are sold
	1-2018	Construction begins
	7-30-18	Construction is completed
	9-1-18	Village Offices move to new location
	7-2019	Additional operational expenses shared by Chamber and Village
Implementation Date (Required)	9-2018	Facility Opening

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Proposal Name: Housing Development Partnership Update New

Status: Completed In Progress Delayed/Stalled Not Started Dropped

Status Description or New Proposal Description
Village of Chesaning, Chesaning Union Schools partnering with private developer to create new housing options for the community
Jurisdictions/Organizations Involved
Village of Chesaning, Chesaning Union Schools
Estimated Savings/Improved Service or Efficiency
Tax base generation is the target. One of our key goals with the community strategic plan is to attract young families into the community
Barriers Experienced
Ability to develop a home with utilities and property within pricing point

Estimated Timeline (Month, season, or quarter along with a year)		
	Date	Action/Steps
Start Date (Required)	7-2016	School Superintendent and Village Administrator meet to outline participation agreement
Significant Progress Dates	9-2016	Presentations to School Board and Village Council
	10-16	Outreach to local housing developers to explore interest in partnership with shared risk model
	6-2017	Infrastructure is constructed
	8-2017	School District creates lots to put on the market
	11-2017	School District and developer agree to construct spec home in 2018
	8-1-2018	School District sells lots to developer to start housing construction.
	Implementation Date (Required)	5-2017